

# GLOBAL FORESIGHT & LEADERSHIP FOR ACCELERATED GROWTH MASTER CERTIFICATE

LOCATION  
**Online**

DATES  
**On Demand**

FEES  
**\$1,782/Master Certificate**

## Overview

Thunderbird's Executive Certificate of Global Leadership provides advanced learning that expands your global leadership, business, and management skills—and your career potential. By earning this certificate, you will develop a well-rounded business and management skillset that positions you to maximize the benefits of the Fourth Industrial Revolution. This program empowers you with a global mindset combined with a solid grounding of 21st-Century leadership and entrepreneurship knowledge.

Drive actionable results by studying the proficiencies and traits of leaders and entrepreneurs who are thriving in this new era of disruption and rapid technological advancement. Learn proven leadership techniques for preparing global organizations to face sudden change and unpredictable futures in a constantly evolving and increasingly interconnected world economy.

To earn your Executive Certificate in Global Leadership, enroll or contact us today.

## Who Should Attend



Thunderbird's Executive Education is geared toward emerging and aspiring leaders in the public and private sectors who require a well-rounded global management and leadership education.



Professionals who earn this certificate acquire new skills and tools they can apply directly to global organizations, showing a commitment to excellence and career goals.

## Key Benefits



Discover how extraordinary leaders flex their executive presence and style to influence and drive team performance.



Enhance your capacity to develop, craft, and deliver compelling messages that convey your ideas and strategies for maximum influence.



Examine change and how leaders can manage change with agility, collaboration, self-assessment, and reflection.



Learn to identify and analyze future trends to tap their potential impact on the market.



Develop a strong grasp of how Future-fit Narratives can help forecast possible futures and improve strategies.



Gain deep insights into innovation as a practice and learn how to build an innovative mindset.

Contact us today for more information

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## Program Curriculum

With the Executive Certificate in Global Leadership, you will develop the skills and mindset to lead and succeed globally. Advance in your career by enrolling in the following Certificates:

### ➤ ESSENTIALS OF INTERNATIONAL CREDIT & TRADE FINANCE

Understand how extraordinary leaders flex their executive presence and style to influence and drive team performance. Enhance your capacity to develop and craft the most compelling messages around your ideas and strategies for maximum influence. Examine change and how leaders can manage change through agility, collaboration, self-assessment, and reflection.

Delivery: Online | Duration: 8 weeks | Start: On Demand

### ➤ FUTURE-READY FOR DISRUPTIVE INNOVATION

Identify and analyze future trends to tap their potential impact on the market. Understand how Future-fit Narratives can help forecast possible futures and will help better determine strategies to adopt for your company. Take a practical look at innovation and learn how it is strategically imperative for everyone in an organization to have an innovative mindset.

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## Faculty



**Suzanne Peterson**  
Associate Professor of Management Leadership, Thunderbird School of Global Management



**Christine Pearson**  
Professor of Global Leadership, Thunderbird School of Global Management



**Mark Esposito**  
Clinical Professor, Thunderbird School of Global Management



**Tom Hunsaker**  
Associate Dean of Innovation, Thunderbird School of Global Management

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**CONTACT US**

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**EXECUTIVE EDUCATION**

