GLOBAL LEADERSHIP & MANAGEMENT ESSENTIALS
MASTER CERTIFICATE

LOCATION
Online

DATES
On Demand

FEES
$1,782/Master Certificate

Overview
When your work goes global, you need a well-rounded skill set to lead the way in new and challenging environments as the Fourth Industrial Revolution unfolds.

Working in the global marketplace brings exciting new opportunities and challenges. New experiences in new places are both stimulating and a bit disorienting. The leadership and entrepreneurship skills provided through Thunderbird’s online executive certificate program will empower you with an understanding of what to focus on so that you can lead your organization in achieving its goals.

Thunderbird’s Master Certificate in Global Leadership and Management Essentials provides advanced learning that empowers you with broadened and bolstered management, entrepreneurship, and leadership skills—elevating your career potential. The Certificate in Global Leadership and Management Essentials is awarded to those who complete three courses on cross-cultural communications, and managing conflict with a global mindset.

Who Should Attend
The Master Certificate in Global Leadership & Management is designed for those who seek to further develop their leadership skills with a global mindset for conflict management, culture, and behaviors impacting multicultural negotiations.

Global professionals who seek to master breakthrough strategies through emotional intelligence and enhanced problem-solving skills to advance global workforce responsibilities and enhance business relationships through strengthening cross-cultural and diverse communications.

Key Benefits
- Understanding the multicultural business environment and your own cultural orientation.
- Gain insight into participating and leading global teams and effective communication.
- Understand the balance between similarities and differences of communication and distinguish differences between stereotypes and generalizations.
- Examine how global diversity and inclusion bring advantages to a company and understand their impacts on an integrated and global workforce.
- Learn conflict management techniques and how to identify global mindsets in negotiation.
- Understand your global mindset deficiencies in the context of dispute resolution.

Contact us today for more information
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Program Curriculum

Thunderbird scholars and practitioners designed this program to build your global leadership and management proficiencies, expand your innovation and operational repertoire, and enhance your entrepreneurial skills for the Fourth Industrial Revolution.

» CROSS-CULTURAL COMMUNICATIONS
Understand different levels of culture by improving self-awareness and communication skills through the examination of your cultural orientation. Enhance your capacity to collaborate in global teams and improve your ability to give constructive feedback to team members. Examine how global diversity and inclusion will impact your company, and learn how to maximize individual contributions to foster creative problem-solving.

Delivery: Online | Duration: 8 weeks | Start: On Demand

» MANAGING CONFLICT WITH A GLOBAL MINDSET
Understand how the attributes of a "global mindset" affect global negotiation and conflict management. Identify different frameworks of conflict styles and learn tailored solutions for each. Analyze and understand the implications of cultural orientations for choosing an alternative dispute resolution. Utilize mediation to identify social dimensions and problem-solving skills to achieve a win-win settlement.

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Faculty

ASU and Thunderbird faculty are recognized for their innovative teaching methods, global best business practices, ground-breaking research and commentary, and viewpoints on all aspects of international business.

Denis Leclerc, PhD
Clinical Professor of Cross-Cultural Communication and Global Negotiations

Karen Walch, PhD
Clinical Associate Professor

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