Overview
In this era of increased industry consolidation and heightened competition, the dynamics of international business are in full force. Thunderbird’s Master Certificate in Global Oil & Gas Management is designed to provide you with a well-rounded, global understanding of the unique and ever-changing oil and gas industry.

This prestigious program focuses on the business of the Upstream, Midstream and Downstream segments of the industry. You will learn to analyze and understand global oil and gas strategies to position your organization as a leader in this dynamic and competitive global landscape. By earning this online certificate, you will gain a strong grasp of today’s global energy marketplace and how it directly impacts you as an integral part of the overall oil and gas value chain.

Whether your goal is a career change or career advancement, the foundation you build in this program will make you a more valuable asset to the firms that lead the world’s oil and gas industry.

Who Should Attend

The Master Certificate offers significant strategic orientation to provide value to Middle and Upper Level Managers who have decision-making responsibilities and who contribute to navigate their organization through the complexity of China’s changing political landscape.

With rich content providing insight on China’s role in the global political economy, this certificate will also benefit individuals working in private and government sectors on issues like trade and relations with the Chinese government.

Key Benefits

- Learn the skills and techniques needed to advance your career as a leader in this dynamic, competitive global industry.
- Analyze oil and gas management strategies of global organizations.
- Gain access to Thunderbird’s unique insight and industry expertise.
- Study the oil and gas business from the perspective of the entire value chain.
- Discover the unique and critical business issues of today’s global energy marketplace.
- Develop the professional capabilities and strategies to lead in the oil and gas industry.
Program Curriculum

This program offers advanced training for professionals dedicated to working in the global oil and gas industry. It provides the 21st-Century management expertise and entrepreneurial edge needed to thrive in rapidly developing global energy markets as the Fourth Industrial Revolution accelerates.

The Certificate in Global Oil & Gas Management is divided into five content categories:

- GLOBAL OIL & GAS: VALUE CHAIN AND GEOPOLITICS OF OIL
- THE UPSTREAM: EXPLORATION, DEVELOPMENT, AND PRODUCTION
- THE MIDSTREAM: MARKETS AND TRANSPORTATION
- THE DOWNSTREAM: REFINING AND MARKETING
- THE FUTURE OIL & GAS INDUSTRY

"It’s hard to find an industry more global, and therefore more complex, and therefore more interesting, than oil and gas. It affects every country in the world, and that ties very nicely to who we are at Thunderbird."

~ Ed Barrett, Ph.D. Seward Chair in Global Strategy, Emeritus and Founder of Oil & Gas Executive Education at Thunderbird

Faculty

Thunderbird’s world-renowned faculty bring in-depth expertise in the oil and gas industry and its business challenges, including real-world experience working with and studying global enterprises in international markets. Thunderbird has specialized in and run this elite certificate program as well as consultative and custom programs in the oil and gas industry for more than 20 years.

Michael Moffet, PhD
Associate Professor

Andrew Inkpen, PhD
Professor

Location
Online

Dates
On Demand

Fees
$2,673/Master Certificate

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