Who Should Attend?

Thunderbird’s Master Certificate in Supply Chain Management is designed for aspiring global professionals with strategy, problem-solving and decision-making responsibilities.

This Master Certificate program benefits leaders who are looking to gain a competitive edge and advance their marketability through mastering supply chain concepts in the critical elements in supply chain strategic planning and beyond.

Key Benefits

- Identify disruptive risks and find solutions to reduce impacts within the supply chain.
- Master integrated sourcing strategies while understanding flow management in order to analyze flowcasting and total cost of ownership.
- Create innovative and sustainable solutions to manage, measure, and improve your company’s business processes and practices.
- Understand strategic cost management and identify critical elements within the supply chain plan.
- Diagnose and differentiate the challenges your organization faces from its competitors.
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Overview

The demand for supply chain professionals is currently at an all-time high where companies increasingly rely on their integrated supply chain networks internationally. The Thunderbird Master Certificate of Supply Chain Management program, offered in partnership with Arizona State University’s W. P. Carey School of Business, gives you the essential tools and added expertise in supply chain management to advance your career as the Fourth Industrial Revolution accelerates. The program faculty present an entrepreneurial curriculum enriched by their experiences in multinational firms and organizations in the public sector.

By earning a Thunderbird Master Certificate of Supply Chain Management, you broaden your business acumen through understanding the impact of flow management on supply chain design, strategic cost management and identifying strategies in inventory management throughout the supply chain. Learn to develop supply chain solutions by understanding the latest integrated sourcing strategies, mastering supply chain concepts for solution development and realizing critical elements in strategic cost management.

LOCATION
Online

DATES
On Demand

FEES
$1,782/Master Certificate
Program Curriculum

With Thunderbird’s Master Certificate in Supply Chain Management, you will learn the broad range of activities required to plan, control and execute a product’s flow. The following courses will equip you to advance in your career:

» OPERATIONS SUPPLY CHAIN MANAGEMENT
Aspiring global professionals I Establish a supply chain lexicon. Present the primary goals of a company’s supply chain. Establish an understanding of the importance of integration throughout the supply chain. Create an awareness of supply chain concepts that can aid in solution development.
Delivery: Online I Duration: 5 weeks I Start: On Demand

» INTEGRATED SUPPLY CHAIN MANAGEMENT
Aspiring global professionals I Understand integrated sourcing strategies. Explain the concept of disruptive risk. Identify critical elements in supply chain strategic planning. Understand strategic cost management.
Delivery: Online I Duration: 5 weeks I Start: On Demand

Faculty

ASU and Thunderbird faculty are recognized for their innovative teaching methods, global best business practices, groundbreaking research and commentary, and viewpoints on all aspects of international business.

Eddie Davila
Principal Lecturer

Cindie Blackmer
Lecturer

Location
Online

Dates
On Demand

Fees
$1,782/Master Certificate

CONTACT US

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