Diversified Leadership Potential

In today’s competitive global marketplace where technological innovation is changing the way we live and work, leaders with cross-sector, interdisciplinary training stand out. By building on your undergraduate studies with an MGM, you will develop the management and leadership skills needed to drive innovative solutions. Plus, during your final year of study, you’ll have the opportunity to pair your deep-dive leadership training with a unique concentration area and foreign language options.

Through the 4+1 program, pair your ASU undergraduate degree with a Master of Global Management from Thunderbird and broaden your global mindset, your global skillset and your global marketability—all through just one additional year of study.

16 Areas of Concentration

- Global Business
- Global Affairs
- Global Entrepreneurship
- Global Digital Transformation
- Sustainability Solutions
- Public Policy
- Public Administration
- Nonprofit Leadership and Management
- Sustainable Tourism
- Legal Studies
- Creative Industries and Design Thinking
- Digital Audience Strategy
- Development and Innovation
- Integrated Healthcare
- Healthcare Delivery
- Design your own concentration

96% of Thunderbird students receive scholarships or financial assistance

Learn more at thunderbird.asu.edu/scholarships

45,000+ alumni across 145 countries
ACCELERATED 4+1 MASTER OF GLOBAL MANAGEMENT

thunderbird.asu.edu/4+1

APPLIED LEARNING & LANGUAGE IMMERSION
At Thunderbird, you won’t just learn global leadership – you’ll live it, through applied learning and language immersion opportunities, and real-world projects around the globe.

Learn more at: thunderbird.asu.edu/challenge-labs

PROGRAM OUTLINE

Undergraduate Junior Year - apply to 4+1 program
Graduate coursework (undergraduate senior year, fall term) 6 credits
Graduate coursework (undergraduate senior year, spring term) 6 credits
Applied learning through Thunderbird Emerging/Advanced Markets Lab or internship (after undergraduate, summer term) 6 credits
Graduate concentration coursework (fall and spring terms) 3 credits

See course descriptions at thunderbird.asu.edu/mgm

TOTAL 49 credits

ADMISSIONS REQUIREMENTS

• Good standing with Arizona State University
• GPA of 3.0 (GMAT/GRE required)
• GPA of 3.25 (no GMAT/GRE required)
• International experience (preferred)
• Submission of online application, including
  o Resume documenting professional and academic history
  o One essay answering an application question
  o Contact information for one professional or academic reference
  o Official transcripts from all previously attended undergraduate and graduate institutions
  o Letter of recommendation from faculty member
• Admissions interview(s), if applicable

ABOUT THUNDERBIRD
For more than 70 years, Thunderbird has produced leaders capable of tackling the world’s greatest challenges. As the world continues innovating and technology changes the way that we live and work, Thunderbird is developing nimble, ethical, global leaders who can seize the opportunities offered by the Fourth Industrial Revolution to create sustainable prosperity worldwide. Now a part of the Arizona State University Knowledge Enterprise, Thunderbird brings the world’s #1-ranked Master’s in Management under the umbrella of the nation’s #1-ranked University for Innovation. Thunderbird is unique in operating at the intersection of global business, international affairs and public policy. T-birds learn to lead across sectors and disciplines in order to shape the dynamic environments impacting their organizations. Are you a T-bird?

DO YOU HAVE A T-BIRD MINDSET?

Curious about cultures and languages
Intrigued by innovation & entrepreneurship
Driven to solve complex challenges
Passionate about leadership ethics
Committed to sustainable practices
Motivated by travel and exploring the world

APPLICATION DEADLINES

FALL (August start)
October 30 Early consideration deadline
November 30 First-round deadline
January 30 Second-round deadline
March 30 Third-round and international student deadline
June 25 Final deadline

SPRING (January start)
June 7 First-round deadline
July 26 Second-round deadline
October 4 Third-round and international student deadline
November 29 Final deadline

Application Fee (domestic): ..............$70
Application Fee (international): ...........$115
Program Cost: ..................................$53,000

Tuition subject to change. Scholarship opportunities at thunderbird.asu.edu/scholarships

Contact us today for more information
admissions.tbird@asu.edu   |   +1 602 496 7100   |   800 457 6966   |   thunderbird.asu.edu/4+1