Begin Your Global Adventure
Dear Prospective Student,

Greetings from Thunderbird School of Global Management at Arizona State University, home to the world’s #1-ranked Master of Global Management degree at the #1-ranked school for innovation in the United States. We are grateful for your interest in learning more about what has made Thunderbird the vanguard of global management, leadership and business education for over 70 years.

Thunderbird has always attracted a unique kind of student. Our global network of more than 45,000 alumni represents a broad spectrum of leaders with backgrounds and specializations that vary as widely as the dreams that guided them to where they are in life. What unites these T-birds are the qualities that brought them to Thunderbird, a desire to make a difference in the world, a drive to create prosperity and solve problems, their social curiosity, and their ability to excel in challenging work environments across cultures, anywhere on the planet.

Developing a new generation of global leaders for the Fourth Industrial Revolution (4IR) requires innovation in how we think about and execute on higher education. Thunderbird’s rigorous curriculum provides the transdisciplinary, hands-on, cross-cultural education and experience that empowers leaders to transform the management practices of global organizations. The opportunities and challenges of this new era of disruption and rapid change are too complex to be addressed by one specialized discipline. That’s why Thunderbird leverages the full potential of Arizona State University’s vast Knowledge Enterprise, providing students with the learning, the resources, and the networks to actuate positive and systemic change as leaders in business, government, the nonprofit sector, or in any other profession they choose.

Thank you again for considering Thunderbird. We look forward to welcoming you to our new state-of-the-art headquarters in downtown Phoenix, the fifth-largest and fastest-growing city in the United States.

Sincerely,

Sanjeev Khagram
Director General and Dean

Expertise Areas
- Globalization
- Transnationalism
- Strategic Management
- Social Enterprise
- Public Private Partnerships
- Governance

Education
- PhD Global Political Economy, Stanford University 1999
- PhD Minor in Economics, Food Research Institute, Stanford University 1998
- MA Economics and Policy, Food Research Institute, Stanford University 1993
- BA Development Studies and Engineering, Self-Designed Major, Stanford University 1990
VISION

We are committed to building a world with inclusive and sustainable prosperity.

MISSION

Thunderbird empowers and influences global leaders and managers who will maximize the benefits of the Fourth Industrial Revolution for business, government, society and the environment.

ABOUT THUNDERBIRD

Thunderbird School of Global Management is the vanguard of global leadership, management, and business education for the Fourth Industrial Revolution.

We are much more than a school. Thunderbird is a global network of future-ready leaders, managers, entrepreneurs and intrapreneurs across the private and public sectors who advance inclusive and sustainable prosperity worldwide.
Thunderbird School of Global Management is the world’s premier leadership and management school. As part of Arizona State University, the most innovative school in the US, we are able to draw on multiple disciplines of excellence to empower leaders across sectors with future-ready skills to advance inclusive and sustainable prosperity worldwide.

ASU is a comprehensive public research university, measured not by whom it excludes, but by whom it includes and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural and overall health of the communities it serves.
GLOBAL AND MULTINATIONAL SCHOOL
With over 45,000 distinguished alumni in more than 140 countries, and a rapidly-expanding network of centers for excellence in all regions, Thunderbird is able to deliver cutting-edge and fit-for-purpose programs, from executive education to basic entrepreneurship training, providing stackable degrees and credentials to professionals across the globe.

LEADERSHIP FOR THE FOURTH INDUSTRIAL REVOLUTION
New technologies such as blockchain, artificial intelligence and genetic engineering are fusing the physical, biological and digital worlds, fundamentally altering the way we live, work and relate to one another. In this new paradigm, organizations need a different type of leader.

CROSS-SECTORAL LEADERSHIP
Thunderbird is unique in that we operate at the intersection of business, international affairs and public policy, providing leaders with the cross-sectoral skills they need in order to shape the dynamic environments impacting their organizations.

TRANSDISCIPLINARY TRAINING
Thunderbird empowers global leaders to harness the transformative power of the Fourth Industrial Revolution by leveraging tremendous resources available throughout Arizona State University’s Knowledge Enterprise to provide relevant training across a wide spectrum of disciplines. The #1-ranked Master of Global Management program features 16 distinct concentrations spanning the gamut of industries and professions.

DIGITAL GLOBAL MINDSET
A collection of qualities and attributes that allow a leader to understand and influence individuals, groups and organizations across cultures. The global mindset of the 21st century is digital because the way we connect and create value is through the technologies of the Fourth Industrial Revolution.

HANDS-ON EXPERIENCE
Through a rigorous curriculum and applied learning in real-world environments, Thunderbird provides students with practical, hands-on knowledge that allows them to hit the ground running in challenging environments around the world.
Thunderbird School of Global Management’s undergraduate degree programs will position you as a global professional, ready to adapt and thrive in a dynamic world. Our hands-on courses are taught by Thunderbird’s renowned graduate level faculty. “Underbirds” are provided an interactive, discussion-based curricular experience that deepens their understanding of global management and international political economy in addition to instilling Thunderbird’s global mindset.

- **BACHELOR OF GLOBAL MANAGEMENT (BGM)**
  Undergraduate full-time | ASU West campus | Choose international business track or language and culture track | Internship and Senior Capstone Project required | 4-Year program | Start dates: January, May, August

- **BACHELOR OF SCIENCE IN INTERNATIONAL TRADE (BSIT)**
  Undergraduate full-time | ASU West campus | Includes international hands-on project | Optional internship | 4-Year program | Start dates: January, May, August

- **ONLINE BACHELOR OF GLOBAL MANAGEMENT (OBGM)**
  Undergraduate full-time | Online | Professional management skills | Highly flexible | 4-Year program | Start dates: January, March, August, October

Thunderbird.asu.edu/Undergraduate
Thunderbird prepares global leaders and managers equipped with the future-ready skills and hands-on experience that organizations around the world demand in order to seize the immense opportunities arising in this era of technological transformation.

- **MASTER OF GLOBAL MANAGEMENT (MGM)**
  For early to mid-career professionals | Phoenix, Arizona | Customizable interdisciplinary concentrations | 16 to 21-month program | Start dates: January, August

- **ACCELERATED 4+1 MASTERS OF GLOBAL MANAGEMENT (4+1)**
  ASU Accelerated 5-year program for high-performing undergraduates | Phoenix, Arizona | 5-year program (ASU undergraduate degree + MGM) | Start dates: January, August

- **MASTER OF APPLIED LEADERSHIP AND MANAGEMENT (MALM)**
  For working professionals | Online | Flexible scheduling | 12 to 24-month program | Start dates: January, May, August

Thunderbird.asu.edu/Graduate

MGM 16 Concentrations to choose from

- Global Business
- Sustainability Solutions
- Sustainable Tourism
- Development and Innovation
- Global Entrepreneurship
- Public Administration
- Creative Industries and Design Thinking
- Healthcare Delivery
- Global Affairs
- Public Policy
- Legal Studies
- Integrated Healthcare
- Global Digital Transformation
- Nonprofit Leadership and Management
- Digital Audience Strategy
- Design your own concentration
Thunderbird’s executive degree programs are designed for experienced professionals interested in broadening their global outlook and their worldwide network.

We prepare global leaders to manage in today’s environment of constant technological innovation and disruption. To make a difference in this complex and interwoven global economy, managers need a firm understanding of how to leverage the immense opportunities and manage the threats arising from this digital era.

**EXECUTIVE MASTER OF GLOBAL MANAGEMENT (EMGM)**
For experienced professionals | Phoenix, Arizona | Monthly classes and global seminars | 17-month program, September start | 40 credit hours required, including capstone course | Start date: August

**EXECUTIVE MASTER OF ARTS IN GLOBAL AFFAIRS AND MANAGEMENT (EMAGAM)**
For mid-career professionals | Washington, DC | Biweekly classes | 1-year program, January start | 30 credit hours required, including capstone course | Start date: January

**EXECUTIVE MASTER OF GLOBAL LEADERSHIP AND STRATEGY (EMGLAS)**
For senior professionals who want or have global portfolios | 6 Global Cities | Flipped classroom experience | 1-year program, January start | 30 credit hours required, including capstone course | Start date: August
MASTER OF GLOBAL MANAGEMENT CLASS PROFILE

Gender

Citizenship (MGM)

Gender

54% 46%

Citizenship (MGM)

Current Enrollment Nationalities

Afghanistan  Japan  Saudi Arabia
Bolivia  Kenya  Singapore
Brazil  Kuwait  South Korea
Canada  Lebanon  Taiwan
China  Malaysia  Tanzania
Colombia  Mexico  United States
Ghana  Mozambique  Uganda
India  Nigeria  Venezuela
Indonesia  Philippines  Vietnam
Iraq  Russia  Zimbabwe

Average Work Experience (Years)

Exec MGM  17
MALM  8
MGM Professionals  8
MGM Young Professionals  2
EMPLOYMENT

Thunderbird produces leaders and professionals across sectors and industries who are equipped with future-ready skills and experience that position them to seize the immense opportunities in this era of rapid technological disruption. Thunderbirds also bring a digital global mindset necessary for organizations to stay ahead in a digitally interconnected and rapidly changing world.

97% 9-month employment rate MGM 2018
93% internship rate MGM 2019

Become a leader in a global organization

*Employers of Thunderbird graduates in 2019
FACULTY

Thunderbird’s world-renowned professors have extensive, hands-on experience in global management—and they’re passionate about sharing their personal insights, proven solutions and global networks. Where many management school professors teach theory, Thunderbird’s esteemed faculty teaches real-world scenarios drawn from their own experiences. This unique approach to management education provides you with practical, applicable tools and strategies to take on any global business challenge you encounter.

Faculty published

- 24 books
- 33 book chapters
- 100 cases
- 116 peer-reviewed journal articles between 2013 and July 2019.

Full-time faculty members

- 29 members
- 22 males 76% | 7 females 24% in 2019

More than

- 100 research and teaching nominations, recognitions and awards were obtained by the faculty (2013-July 2019).

100% PhD

Thunderbird’s faculty are part of the editorial boards and editorial reviewers in recognized journals.
- Journal of International Business Studies
- Asia Pacific Journal of Management

Thunderbird’s faculty provide active service on boards of directors in multiple organizations and governing bodies.
The Evolution of Thunderbird

1.0
Founded in 1946 on the grounds of a deactivated airbase (Thunderbird Field No. 1), Thunderbird was the first graduate management school focused on global business.

2.0
The 1960s proved to be a time of global expansion for the institution. Thunderbird enjoyed steady growth and with that came a sense of identity in the world of international education.

3.0
By the 1980s, Thunderbird had risen to become a major player in the corporate and academic arenas, ranking #1 in the world for international management.

4.0
In 2014, Thunderbird joined ASU, bringing the world’s #1-ranked Master of Global Management program under the umbrella of the most innovative school in the United States. With a new global headquarters facility under construction in ASU’s Downtown Phoenix campus, Thunderbird is now strategically focused on delivering the world’s finest leadership and management education for the Fourth Industrial Revolution.
REGIONAL CENTERS OF EXCELLENCE

Global Headquarters

- Geneva, Switzerland
- Moscow, Russia
- Dubai, UAE
- Nairobi, Kenya
- Tokyo, Japan
- Seoul, Korea
- Los Angeles, CA
- Washington, DC
- Jakarta, Indonesia
- Phoenix, AZ (HQ)
- Shanghai, China
- Toronto, Canada
- Sydney, Australia
- London, UK
- Sao Paulo, Brazil
- Berlin, Germany
- Mumbai, India
- Mexico City, Mexico
- Cape Town, South Africa
- Istanbul, Turkey
UNDERGRADUATE HOUSING AND TRANSPORTATION

Thunderbird undergraduate programs are designed to provide you with the specialized international business education, leadership, experience and opportunities you need to succeed in the global marketplace. Offered at ASU’s West campus, you can take advantage of events, speakers, and culturally enriching activities while networking with Thunderbird’s robust alumni network.
GRADUATE HOUSING AND TRANSPORTATION

Where you choose to reside is a major decision. Thunderbird offers safe and secure off-campus living options for graduate students. There are many off-campus housing options around ASU’s Downtown Phoenix campus with access to transit and cultural amenities. Review housing options and make the choice that best suits your lifestyle.
Phoenix is the fifth largest and fastest growing city in the U.S. As the capital city of the state of Arizona, Phoenix is also a dynamic center of government, international trade, and technological innovation.
APPLIED LEARNING

Thunderbird’s Global Challenge Lab is an applied learning project that engages students with organizations around the world to deliver data-driven solutions to growth and impact-related challenges, with a special focus on emerging markets.

This hands-on experience in unfamiliar environments complements Thunderbird’s world-class faculty and innovative curriculum to ensure that graduates will excel immediately in global leadership roles.
ACTIVITIES AND CLUBS

Student life at Thunderbird is built around social, professional and cultural activities—many of which are headed up by Thunderbird’s elite Student Leadership Organizations. These organizations support fellow students, staff, faculty and administrators in delivering the full Thunderbird experience. Get involved! Be part of these organizations—or join one of our many clubs—and make your Thunderbird adventure even more memorable. Here are just a few examples of the extracurricular options you have at Thunderbird.

**Thunderbird Student Government**

Students from all over the world gather in Arizona to advocate for the interests of the student body by promoting a culture of diversity and inclusion.

**Campus Ambassadors**

Join an elite group of students from around the world who serve as ambassadors for Thunderbird to support prospective students through their journeys to becoming T-birds.

**Thunderbird Honor Council**

The Thunderbird Honor Council is a student-run, student-led organization with the mission of supporting ethical business behavior worldwide by starting and fueling the discussion here at Thunderbird. The Thunderbird Honor Council competes in case competitions around the country and also hosts events and speakers, including an annual Ethics Day.

**Das Tor**

Das Tor is Thunderbird’s student-run newspaper. This talented team aims to serve as a forum for exchanging ideas, inspiration, and insight among the student and alumni communities while preserving Thunderbird’s history and spirit.

**Other Clubs**

Students from all over the world gather in Arizona to advocate for the interests of the student body by promoting a culture of diversity and inclusion.
GLOBAL ALUMNI NETWORK

Thunderbird’s worldwide community of graduates is uniquely equipped to make a difference in this era of rapid change and disruption. The school leverages the resources and talent of our alumni to guide, advocate and support Thunderbird in achieving our mission.

Thunderbird offers our alumni the opportunity to future-proof their skills through lifelong learning opportunities and by connecting them with each other and a global network of experts.

45,000+
ALUMNI

23%
LIVE OUTSIDE
THE U.S.

143
COUNTRIES

170
CHAPTERS AROUND
THE WORLD

Ramon Laguarta ’86
CEO, PepsiCo

Soraya Hakuziyaremye ’05
Minister of Trade & Industry, Rwanda

Luis Alberto Moreno ’88
President, Inter-American Bank

Bob Dudley ’79
Group CEO, BP

Kim Williams ’92
Executive VP & CFO Warner Bros.

Charu Modi ’96
Founder and CEO
Modi Enterprises
GRADUATE SCHOLARSHIPS

Thunderbird offers competitive merit-based tuition scholarships via Optional Scholarship Essays for applicants who demonstrate above average:

- Academic performance (undergraduate grade point average, GMAT/GRE scores, etc.)
- Previous work and/or leadership experience
- Personal, intellectual and professional fit with Thunderbird’s mission

Thunderbird.asu.edu/Scholarships

VISAS

The F1 visa is a non-immigrant visa that allows you to study in the US. It also gives you the opportunity to work part-time on campus during your study period, join internship programs during the summer if your program requires an internship, or work for 12 months after graduation as Optional Practical Training (OPT).

Thunderbird at ASU will provide qualified international students and their dependents with the document required (I-20) for the student visa to be issued according to US regulations.

For more info: issc.asu.edu

Programs eligible for F1 visa:
- Master of Global Management
- Executive Master of Global Management
- Executive Master of Arts in Global Affairs and Management
- Bachelor of Global Management
- Bachelor of Science in International Trade

Thunderbird.asu.edu
STUDENT TESTIMONIALS

Sarah Booth
Bachelor of Global Management

“The Bachelor of Global Management program at Thunderbird has given me a lot of valuable experience taking on real-life business problems. Our professors teach using real-world examples of how the management concepts we’re learning in class are being applied in the international business world in a variety of industries and sectors. These kinds of exercises show us we’re learning practical skills that we’ll really use in our careers.”

Lida Paz
Master of Global Management

“My experience as an international student at Thunderbird has been amazing in every way. You can’t ask for a more supportive, welcoming and diverse learning community than Thunderbird. The professors, the real-world coursework, and even your classmates all combine to teach you to lead a global team of professionals in solving complex challenges anywhere in the world. Also, the Career Management Center has done an outstanding job of preparing us to get into the workforce in leadership roles.”

Keegan Crosby
Master of Applied Leadership and Management

“Thunderbird appealed to me because of their global approach to leadership and management in an increasingly interconnected world. The courses are based in established theory and designed to impart the skills necessary for professional advancement. I was able to take what I learned in class and apply it to real world situations for tangible, meaningful results.”

Zaheer Ali
Executive Master of Global Management

“My Thunderbird EMGM experience has already changed my life and it is not even 3/4 complete! The faculty, staff, and alumni are amazing in their willingness to help TBird students grow and to pursue our dreams. You will learn about the Mystique, trust me it is strong. I have 2 startups running, each at least half based on Thunderbird contacts. You will get out tenfold what you put in, so put in a lot and 10x your life and your career!”

Sarah Booth
Bachelor of Global Management

“...”

Lida Paz
Master of Global Management

“...”

Keegan Crosby
Master of Applied Leadership and Management

“...”

Zaheer Ali
Executive Master of Global Management

“...”
NEW GLOBAL HEADQUARTERS

Global Village

Our new state-of-the-art facility will enable Thunderbird students to connect with the world and experience in real time that which they seek to learn and study.

- Four 60-seat classrooms
- Five 40-seat classrooms
- Heritage Lounge
- 7 group study rooms
- Total 111,360sq. ft.

Innovation Center

Adaptable, multi-purpose event space with expandability to exterior and interior with operable wall systems.

- Global Situation Room
- VR/AR technology
- enhanced Language Lab
- 11 conference rooms
- LEED certification

Global Forum

Visitors, students and alumni will be able to attend events virtually from anywhere in the world as if they were in the room.

- 11 conference rooms
- LEED certification

The Pub

On the roof level, the Thunderbird Pub will evoke the ethos of 1946 and the Founding of Thunderbird.

- The connections
- The culture
- Rooftop views of Phoenix