

Two Top Institutions One Global Experience

For 70 years, Thunderbird has focused exclusively on educating global leaders in the intricacies of international business. Through the partnership with Arizona State University, Thunderbird continues its commitment to your global education by creating global prosperity and opportunities.







Offered at ASU's West campus, you can take advantage of events, speakers, and culturally enriching activities while networking with Thunderbird's robust alumni network.



THUNDERBIRD SCHOOL OF GLOBAL MANAGEMENT AT ASU'S WEST CAMPUS



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A unit of the Arizona State University Knowledge Enterprise



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THINK GLOBAL BE GLOBAL

Arizona State University's Thunderbird School of Global Management prepares global business leaders to adapt and thrive in an ever-changing business environment. With courses taught by outstanding Thunderbird faculty, you will be immersed in a truly global environment that fosters cultural understanding, encourages travel and exploration, and creates a unique global mindset. Thunderbird's undergraduate programs are designed to provide you with the specialized international business education, leadership, experience and opportunities you need to capitalize on your ability to succeed in the global marketplace. Armed with a global mindset and forward-thinking vision, you will set yourself apart from others.

Thunderbird EXPERIENCE



Global courses taught by
OUTSTANDING THUNDERBIRD FACULTY



Senior capstone project to showcase
SPECIALIZED GLOBAL SKILLS



Prepare to thrive in today's
GLOBALLY CONNECTED WORLD



Explore **GLOBAL JOB OPPORTUNITIES** + Apply learned skills during a local, national or international **INTERNSHIP**



Engagement and immersion in global programming with
INTERNATIONAL COMPANIES AND ORGANIZATIONS



Explore politics and economics of
DIFFERENT COUNTRIES around the world

Undergraduate Degrees

BACHELOR OF GLOBAL MANAGEMENT

Providing you with global training in business management, this program is designed for future leaders in international business roles. The BGM prepares you to compete in a global marketplace through specialized courses like Intercultural Communication, Global Marketing, States and Markets in the Global Economy, and Multinational Organizational Leadership. Equipped with a strong global business background, you will develop skills that international employers, governments and nongovernmental entities highly value.

BACHELOR OF SCIENCE IN INTERNATIONAL TRADE

This unique degree provides you with a specialized global business education in international trade. The BS in International Trade prepares you for a career in this growing field, one in which skilled managers are highly sought after by global corporations. With such courses as Supply Chain Management for Global Operations, International Trade and Regional Economic Agreements, and Big Data in the Global Economy, you will develop effective strategies for conducting international trade.

LANGUAGE

While English is the common language of international business, Thunderbird's BGM program offers you an option to become proficient in a foreign language, if you choose to further enrich and enhance your global business experience.

Career Opportunities

Demand is **high** for global skills in:

**INTERNATIONAL
BUSINESS**

MARKETING

ACCOUNTING

GOVERNMENT



**HUMAN
RESOURCES**

TRADE

FINANCE

NONPROFITS

