“I am so grateful to be a part of Thunderbird as an undergraduate student because I have access to amazing Thunderbird faculty, eye-opening cultural celebrations and finding ways that I can positively contribute to the global marketplace.”

– current Thunderbird undergraduate student

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- Global courses taught by WORLD-RENOEWNED Thunderbird faculty
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Providing you with global training in business management, this program is designed for future leaders in international business roles. The BGM prepares you to compete in a global marketplace through specialized courses like Intercultural Communication, Global Marketing, States and Markets in the Global Economy, and Multinational Organizational Leadership. Equipped with a strong global business background, you will develop skills that international employers, governments and nongovernmental entities highly value.

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This unique degree provides you with a specialized global business education in international trade. The BS in International Trade prepares you for a career in this growing field, one in which skilled managers are highly sought after by global corporations. With such courses as Supply Chain Management for Global Operations, International Trade and Regional Economic Agreements, and Big Data in the Global Economy, you will develop effective strategies for conducting international trade.

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MARKETING
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