

Hiring Thunderbird Interns



A unit of the Arizona State University Knowledge Enterprise



BENEFITS OF HIRING A THUNDERBIRD INTERN

Add value to your organization's international business presence

Optimize talents of focused and proven professionals

Influence future leaders

WHAT MAKES T-BIRDS DIFFERENT?

Specialized degrees in global management

Hands-on applied learning experiences

Practical and proven guidance from world-class faculty

Cross-cultural training

READY TO MAKE AN IMPACT ON DAY ONE

Course preparation includes:

- Big Data in the Global Economy
- Project Management/Leadership
- Global Marketing
- Global Finance and Accounting
- Global Political Economy
- Regional Business Markets
- Global Negotiations
- Cross Cultural Communications

YOU CAN COUNT ON T-BIRDS TO BE:

- Globally minded
- Solution-focused
- Accountable
- Effective communicators
- Team players
- Committed to quality work



Thunderbirds

Team-oriented Global Leaders

INTERNSHIP REQUIREMENTS

GRADUATE LEVEL

Meaningful projects and appropriate responsibilities

FULL-TIME

40 hours/week

LENGTH

8-12 weeks (preferably 10-12 weeks)

SUMMER DATES

5/18/20 – 8/11/20

PROCESS DETAILS

OFFER LETTER: Includes job title, job description, position location, full-time, graduate-level, start/end dates, company and supervisor contact info

SIGNED AGREEMENT: Formal understanding between Thunderbird and employer regarding educational nature of internship and its unique expectations and obligations

EVALUATION: Feedback surrounding student's performance at the end of internship

T-BIRD INTERN PROJECT EXAMPLES

- Develop business plan for a small enterprise
- Perform competitive analysis
- Initiate statistical analysis of key business data
- Complete acquisition and divestiture analysis
- Establish a comprehensive product-marketing plan
- Research markets, develop strategies, and promote a new product line

For more information contact Thunderbird School of Global Management, a unit of the ASU Knowledge Enterprise.

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