This is the application for Project DreamCatcher 2020, a free business training program for Native American women entrepreneurs, made possible by the support of the Freeport-McMoRan Foundation in partnership with Thunderbird School of Global Management. All program costs, including classroom instruction, lodging, and meals, are provided free of charge, to selected participants. Please send this completed application by email to DreamCatcher@thunderbird.asu.edu by mail to Dinora Gonzalez, Project DreamCatcher, Thunderbird School of Global Management, Arizona State University, MC 3021, 400 E Van Buren Street, Phoenix AZ 85004-2259; or by fax to (602) 496-7109. Please call 602-496-7144 with any questions.

### I. PERSONAL INFORMATION

*Please answer to the best of your knowledge and experience. Click on the text field to type answer; answer fields will expand to fit your answer.*

- **Ms.**
- **Mrs.**
- **Title:**

<table>
<thead>
<tr>
<th>Last (Family) Name</th>
<th>Middle Name</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Mailing Address</th>
<th>City</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Country</th>
<th>Zip Code</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Telephone</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>E-mail Address</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

How did you find out about us?
If someone referred you, please let us know their name: **TheFancyNavajo via IG**

- Are you an enrolled member of the Navajo Nation?  
  - **Yes**
  - **No**

Are you affiliated with or from: one of the following chapters?
- **Bechabito**
- **Sweetwater/Tolikan**
- **Shiprock**
- **Red Valley**
- **Cove**
- **Mexican Water**
- **Kayenta**
- **Olijato**
- **Teec Nos Pos**
- **Chilchinbito**
- **Dinnehoto**
- **Smith Lake**
- **Other:**
NOTE: Applicants must be enrolled members of the Hualapai, Tohono O’odham, San Carlos Apache, and White Mountain Apache nations and will be asked to provide a copy of their certificate of Indian blood upon acceptance into the program.

### II. EDUCATION
*List high schools, technical/trade schools, post-secondary schools, colleges, universities attended.*

<table>
<thead>
<tr>
<th>Name of School</th>
<th>Location</th>
<th>Field of Study</th>
<th>Dates of Study</th>
<th>Certification/Degree Awarded</th>
<th>Date of Graduation</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*add additional schooling as necessary*

### III. OTHER TRAINING AND CERTIFICATIONS
*List other training programs attended, such as certificate programs or individual classes.*

<table>
<thead>
<tr>
<th>Organization</th>
<th>Location</th>
<th>Dates of Study</th>
<th>Describe Training</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### IV. WORK EXPERIENCE, ACTIVITIES, AND AWARDS
*Please answer to the best of your knowledge and experience. The answer field will expand to fit your answer.*

What is your current employment status? (check all that apply)

- ☐ Employed, Full Time
- ☐ Self-employed, Full Time
- ☐ Employed, Part Time
- ☐ Self-employed, Part Time
- ☑ Unemployed
- ☐ Other, Please explain:
WORK EXPERIENCE, ACTIVITIES, AND AWARDS (continued)

List your previous areas and places of employment. What knowledge or skills have you developed from this experience?

Eligibility Interviewer NM Children, Youth, Families Department (CYFD) – May 2017- March 2018, Provided eligibility services to high quality childcare services for low-income families and children, established effective rapport with families and co-workers, maintained excellent data and file systems.

Family Case Manager, CLNKids May 2013- August 2016, Provided intensive case management to families experiencing homelessness, assist families to secure stable housing, coached and facilitated weekly group meetings to improve and educate clients to become self-sufficient, collaborated with many local organizations and non-profits to better support families and their children.

List social, professional, and other organizations you belong to or volunteer with, including leadership positions.

- Currently a driver for Meals on Wheels from June 2019- present.
- I am also currently in the process of applying to the Warm Hearts Network to train my family dog to become a therapy dog so that we may volunteer with the hospital (visiting sick children with a puppy visit).

List any special awards or honors received.

May 2015- CLNKids was awarded Nonprofit of the Year for Family Services.

V. BUSINESS INFORMATION

Please answer to the best of your knowledge and experience. The answer fields will expand to fit your answer.

Business Street Address
(if applicable)

City State

Country Zip Code

Telephone _______________________  Cell Phone ____________________

Website _______________________  Please list any relevant social media account:

Business E-mail Address (if applicable)
Which of the following choices best describes your current situation?

A ☐ I currently own a business which I work at full-time and would like to expand.

B ☐ I currently own a business which I work at part-time and would like to expand.

C ☐ I am not a current business owner, but I have an idea for a business or organization that I would like to start.

6. What goals would you like to accomplish in the next year. In terms of starting or growing your business?

My goals to accomplish in the next year for our family business is to become more knowledgeable in the field of business. I would like to expand my knowledge on Quickbooks by taking online courses offered by the UNM Continuing Education. I would also like to update and complete a Navajo Nation business plan so that Nelson Low Voltage can expand its services to the Navajo Nation. Currently to my knowledge, there is no Native-owned low voltage company providing services, such as ours, to the Navajo Nation. I would like to expand Nelson Low Voltage to include full-time workers to begin multiple projects and seek continuous bidding opportunities. I would like to advance from absent/part-time status to full-time status so that Nelson Low Voltage can be a successful and growing business. My last goal is to learn and become knowledgeable about marketing.

BUSINESS INFORMATION (continued)

4. Please describe your business. What are the products or services of your business and who your customers are/will be (individuals, businesses, women, men, etc.).

Special systems such as fire alarms, access control, security, and data. Customers are local commercial businesses and residential housing that seek all or some of the above services listed. Currently completing a fire alarm system along with access control for local apartment complex in Albuquerque.

5. Are you/will you be the only owner of your business or organization, or do you have one or more partners?

I will be the co-owner along with my husband as the owner.
1. What is the name of your business? Nelson Low Voltage, LLC.

2. How long has your business been active?
   Five years
   □ Not applicable

3. How many employees do you currently have?
   1-3 Temporary or seasonal employees as needed.
   □ Not applicable

9. Tell us why you should be selected for this program. Tell us your story! (attach additional sheets as necessary)

I would like to be selected for this program because I know my husband and I are capable of running and growing Nelson Low Voltage into a successful business that will provide services to the Navajo Nation and hopefully provide employment to other fellow Native Americans. Although I did and still do enjoy my work experiences in the Human Services field, I feel a need to bring out the entrepreneur in me to begin work for my own family-owned business. My husband started this business and it has allowed me to enjoy working from home while also being able to take care of my young daughter and son. Something that wouldn’t be possible if I were working for someone else. Before our business, it seemed as though we were constantly working without being able to see our family. Our first child grew up in childcare and it was a pain to have to leave him every morning Monday through Friday. With our business, there is a freedom feeling that you get from owning your own business and you realize that owning your business means that you are in charge of yourself and your business. Of course, we have to put in the work to keep our business moving up and onward, but I am more than happy to take on that challenge as long as it means that I get to spend the time with my children and watching them grow because that time I will never get back. Currently our business is moving upwards and it has been taking care of us financially, but I know that with more learning and training opportunities to expand and grow our business, we can be a reputable and large business with a full staff. I also realize that owning our business has not only allowed us to be a family that can see each other more, but it has also given us more opportunities financially that our regular jobs couldn’t accommodate. Together, with my husband, we are open to more training and educational opportunities that will keep our company as innovative, creative, honest, skilled, affordable, authentic, and passionate for what we do with a human connection. Thank you and I hope you will choose me to be among your mentees. I look forward to hearing more about this wonderful opportunity!
BUSINESS INFORMATION (continued)

8. What business topics would you like to learn more about?
Martketing, finding capital and investors, knowing what your state requires, fees, forms, and regulations, topics related to taxes, insurance, finding money, how to incorporate, start-up success, writing your business plan, small business management.

10. Is there anything else you would like us to know?
Eventually, in the future, after learning more about what it takes to run a business, a hope or dream of mine would be to open another business that will be related either to my hobby (sewing/dressmaking) or a non-profit that helps abused and neglected animals. It’s a dream, but I know it can’t be impossible.

VI. SIGNATURE (REQUIRED)

By signing below, I affirm that all information furnished in this application has been written and submitted by me and is true and correct to the best of my knowledge. I understand that submitting any false information to Thunderbird School of Global Management or its partners will result in the denial of my application.

Applicant Signature

Date
ABOUT

Freeport-McMoRan:

- A premier U.S.-based natural resource company, headquartered in Phoenix, AZ
- The world’s largest publicly traded producer of copper; ranked 156 on the Fortune 500
- Mining operations on four continents – North America, South America, Africa, Asia – and exploration offices around the globe
- Works openly and collaboratively with communities, governments and stakeholders to maximize positive impacts and contribute to community development

For additional information, visit [www.fcx.com](http://www.fcx.com) and [www.freeportinmycommunity.com](http://www.freeportinmycommunity.com)

Thunderbird School of Global Management:

- Located in downtown Phoenix, Arizona, Thunderbird was founded in 1946 with the visionary belief that business can be a force for positive social and economic change
- More than 70 years of experience in developing leaders with the global mindset, business skills and social responsibility necessary to create sustainable value for their organizations, communities and the world
• Mission: “We educate global leaders who create sustainable prosperity worldwide”

For additional information, visit www.thunderbird.asu.edu

Thunderbird for Good:

• Created in 2005, the Thunderbird for Good mission is to “create prosperity through business education for all”
• Thunderbird for Good works to tear down barriers to management education programs that support business women and men who otherwise would not have access to top quality training
• Develops key partnerships with business, government and non-profit organizations, including mentors, sponsors, and volunteers from all over the world
• Has trained more than 143,000 women and men from 73 countries on four continents since 2005

For additional information, visit: thunderbird.asu.edu/global-impact/thunderbird-for-good-programs