EXECUTIVE MASTERS OF GLOBAL AFFAIRS AND MANAGEMENT

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AT THE INTERSECTION OF GLOBAL BUSINESS, PUBLIC POLICY AND LAW

Today’s world needs future-ready global leaders and managers more than ever. Accelerating global complexity and dynamism in this Fourth Industrial Revolution are reshaping how we create value, work, live – indeed who we are. Thunderbird’s one-year Executive Masters of Global Affairs and Management provides a digital global mindset and a unique combination of 21st century hard and soft skills for leading systems and new enterprises, managing complexity, disruptive innovation, digital transformation, collaborative problem-solving and creating sustainable global futures across geographies, cultures, and sectors. The program, based in Washington, DC for mid-career professionals in all sectors, also offers specializations in global business, global public policy, or global law. The schedule – most classes meet every other Friday/Saturday – allows participants to remain working while earning their degree. Students can choose to travel abroad by adding one of Thunderbird’s immersive week-long global challenge labs and/or field seminars.

CURRICULUM

JANUARY
One week immersion course:
1. Globalization 4.0: Global Affairs in the 21st Century

FEBRUARY-MAY
Three core courses:
1. Fourth Industrial Revolution in a Global Economy
2. The Craft of Global Networks in Global Affairs
3. Global Leadership and Management

MAY-JULY
Two courses from selected track

SEPTEMBER-DECEMBER
Two core courses and one from selected track:
1. Selected Track Course
2. Global Trade and Finance
3. Global Entrepreneurship

DECEMBER
One week immersion capstone course:
1. Global Leadership and Strategy

AVAILABLE TRACKS

Global Law Track
- International Law
- International Trade Law
- International Human Rights Law

Global Policy Track
- Strategic Planning for Public Sector Leaders
- Leadership for Public Organizations
- Global Public Policy

Global Business Track
- Global Accounting
- Financial Management for Global Value Creation
- Global Marketing

Contact us today for more information
admissions.tbird@asu.edu | +1 602 496 7100 | 800 457 6966 | thunderbird.asu.edu/graduate
COURSEWORK OUTLINE

Start date: January 2021
Core Requirements: 21 credits
Electives (choose one of three tracks): 9 credits
Weekend Schedule: Every other Friday and Saturday
Tracks: Global Business, Global Policy, Global Law

TOTAL: 30 credits

PROGRAM CALENDAR

January ’21

February ’21

March ’21

April ’21

May ’21

June ’21

July ’21

August ’21

September ’21

October ’21

November ’21

December ’21

Class Weekends: Classes take place on Friday and Saturday, 8:00 a.m. to 8:00 p.m.
Travel Days: The dates listed on this calendar are subject to change and exclusive of travel days required to and from location of classes.

Residence Week
Class Weekend
Capstone Course

Subject to change

ADMISSIONS REQUIREMENTS

• Undergraduate degree from an accredited university degree program
• Competitive TOEFL, IELTS or PTE score (if you did not graduate from an English-speaking university in a native English-speaking country)
• Minimum 5+ years of professional experience
• International experience preferred
• Submission of online application, including:
  » Resume documenting professional and academic history
  » Official transcripts from all previously attended undergraduate and graduate institutions
• Admissions interview for shortlisted candidates

APPLICATION DEADLINES

Deadlines (January start)
First-round: June 7
Second-round: July 26
Third-round & international student: October 4
*Final deadline: November 29

Application Fee (domestic): $70
Application Fee (international): $115
Program Deposit: $500
Program Cost: $60,000

Tuition subject to change. Scholarships available. Additional student fees apply.

*Rolling admissions through Nov. 29 based on availability

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