

EXECUTIVE MASTER OF ARTS IN GLOBAL AFFAIRS AND MANAGEMENT

thunderbird.asu.edu/graduate



AT THE INTERSECTION OF GLOBAL BUSINESS, PUBLIC POLICY AND LAW

Become a global leader who makes a difference. Turn your passion for global affairs and your compassion for global citizens into a one-of-a-kind international career. Learn to master, apply and refine nuanced global management strategies in complex international relations situations to benefit communities and economies the world over.

The MA in Global Affairs and Management is a transdisciplinary degree program that covers all aspects of global affairs and management, including global relations, political economy, and cross-cultural communications. The program supplements this valuable international affairs curriculum with core courses in accounting, finance, management and marketing, all taught through a global lens. The program prepares students with the tools and insights to address complex issues in diplomacy, business, and society and to bring an increased focus on social responsibility to their corporate employers.

CURRICULUM

JANUARY

One week immersion course:

1. Globalization 4.0: Global Affairs in the 21st Century

FEBRUARY-MAY

Three core courses:

1. Fourth Industrial Revolution in a Global Economy
2. The Craft of Global Networks in Global Affairs
3. Global Leadership and Management

MAY-JULY

Two courses from selected track

SEPTEMBER-DECEMBER

Two core courses and one from selected track:

1. Selected Track Course
2. Global Trade and Finance
3. Global Entrepreneurship

DECEMBER

One week immersion capstone course:

1. Global Leadership and Strategy

AVAILABLE TRACKS



Global Law Track

- International Law
- International Trade Law
- International Human Rights Law



Global Policy Track

- Strategic Planning for Public Sector Leaders
- Leadership for Public Organizations
- Global Public Policy



Global Business track

- Global Accounting
- Financial Management for Global Value Creation
- Global Marketing

Thunderbird School of Global Management
#1 Master's in management

—Times Higher Education and Wall Street Journal 2019

WSJ



#1 in the U.S. for innovation

ASU ahead of Stanford and MIT
—U.S. News & World Report, 5 years, 2016–2020



DESIGNED FOR BUSY MID-CAREER PROFESSIONALS

Globally-minded leaders in the private, public and not-for-profit sectors take their careers to the next level in this unique program.

FLEXIBLE SCHEDULE

Every other Friday through Saturday.

ONE-YEAR PROGRAM

Attend the world's top institution for global leadership, management, and business education in an accelerated format.

IDEAL LOCATION IN WASHINGTON, DC

Conveniently located 4 blocks from the White House on 18th and I Street NW, one block from Farragut West metro station.

45,000+ ALUMNI

Our students graduate with a global professional network. Thunderbird has more than 45,000 alumni in leadership roles across 145 countries.

Contact us today for more information

admissions.tbird@asu.edu | +1 602 496 7100 | 800 457 6966 | thunderbird.asu.edu/graduate



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AT A GLANCE



12-Month Degree Program



Located in Washington, DC



Average work experience 5+ years

COURSEWORK OUTLINE

Start date.....	January 2020
Core Requirements	21 credits
Electives (choose one of three tracks).....	9 credits
Weekend Schedule	Every other Friday and Saturday
Tracks.....	Global Business, Global Policy, Global Law
TOTAL.....	30 credits

PROGRAM CALENDAR

January '20 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	February '20 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	March '20 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
April '20 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	May '20 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	June '20 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
July '20 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	August '20 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	September '20 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
October '20 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	November '20 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	December '20 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

- Residence Week
- Class Weekend
- Capstone Course

Class Weekends: Classes take place on Friday and Saturday, 8:00 a.m. to 8:00 p.m.

Travel Days: The dates listed on this calendar are subject to change and exclusive of travel days required to and from location of classes.

Subject to change

ADMISSIONS REQUIREMENTS

- Undergraduate degree from an accredited university degree program
- Competitive TOEFL, IELTS or PTE score (if you did not graduate from an English-speaking university in a native English-speaking country)
- Minimum 5 years of professional experience
- International experience preferred
- Submission of online application, including:
 - Resume documenting professional and academic history
 - One essay answering an application question
 - Contact information for one professional or academic reference
 - Official transcripts from all previously attended undergraduate and graduate institutions
- Admissions interview

APPLICATION DEADLINES

Deadlines (January start)

First-round.....	June 7
Second-round	July 26
Third-round & international student	October 4
Final deadline.....	November 29

Application Fee (domestic):	\$70
Application Fee (international):	\$115
Program Deposit:	\$500
Program Cost:	\$60,000

Tuition subject to change.
Scholarships Available



A unit of the Arizona State University Knowledge Enterprise



Contact us today for more information

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