Global Executives for the Space Economy

The modern space race has the massive economic potential that the internet did in the early 1990’s and the added allure of turning science fiction into reality. The commercial space industry is now the primary focus of many of the world’s most successful tech entrepreneurs, notably Elon Musk and Jeff Bezos. Investors are pouring billions into a space economy that is forecasted to grow to nearly $3 Trillion over the next two decades. These massive investments have created significant opportunities for high paying jobs.

GLOBAL MANAGEMENT, EVOLVED

As an experienced professional executive, you know the power of a global mindset. Create worldwide value for yourself and broaden your personal brand by studying the intricacies of global management and space leadership with world-renowned faculty and a cohort of exceptional peers. Learn, travel, and collaborate to earn this elite degree with a specialization in Space Leadership, Business, and Policy.
PROGRAM COURSES:

SPRING SEMESTER
- Global Personal Leadership Journey
- Space for Future Global Leaders
- Global Technological Strategy
- Global Space Policy and Law

SUMMER SEMESTER
- Communicating and Negotiating Across Cultures
- Space and Global States and Markets

FALL SEMESTER
- Global Marketing and Data Analytics
- Global Space Entrepreneurship and Sustainability
- Global Finance and Accounting
- Global Personal Leadership Development
- Global Challenge Lab

PROGRAM CALENDAR

Hybrid delivery 50% in person 50% online

DELCIVERED BY WORLD-CLASS ACADEMICS AND PRACTITIONERS

Greg Autry, PhD: Noted space policy and business expert, Chair Safety Working Group FAA COMSTAC, VP National Space Society, former official NASA HQ

Zaheer Ali: Senior Manager USRA, experimental physicist with extensive experience at NASA and national security

Timiebi Aganaba, DCL: Space Law and Governance expert focused on promoting inclusive space futures. Experience in govt, non profit, think tank, law firm and consulting industries in 4 countries

Lindy Elkins-Tanton, PhD: ASU Vice President, Co-chair of ASU’s Interplanetary Initiative, Principal Investigator of the NASA Psyche mission, Noted author, and Member of the National Academy of Sciences

Jim Bell, PhD: Professor at ASU School of Earth and Space Exploration, Distinguished Visiting Scientist at NASA JPL, Noted author, Recent President of Planetary Society

Sanjeev Khagram, PhD: CEO, Director-General and Dean of Thunderbird School of Global Management at ASU

ADMISSIONS PROFILE
8+ years work experience (preferred)
3+ years in management (preferred)
No GMAT required
TOEFL required for non-native English speakers

Applicants are evaluated by faculty on the following criteria: Thunderbird fit, academic ability, and value to the cohort.

TUITION AND FEES
Program Cost: $67,207
Program cost excludes: textbooks, travel, lodging, global field seminar/Glob-al Challenge Laboratory. Tuition subject to change.

Scholarships available

APPLICATION PROCESS
Submit an online application with resume and transcripts from prior degrees. Qualified candidates will receive an interview with faculty and staff.

Contact us today for more information
admissions.tbird@asu.edu | +1 602 496 7100 | 800 457 6966 | thunderbird.asu.edu/Graduate

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