Strategic Global Leadership for the Fourth Industrial Revolution

Artificial intelligence, blockchain, cybersecurity, data analytics, the internet of things. The future is here and it’s transforming global management practices. Today’s senior executives must be prepared for the challenges and opportunities of the Fourth Industrial Revolution and the digital world. Financial, organizational and societal success and stability depend on them. The world needs their sophisticated and holistic global outlook to harness the power of this new technological paradigm shift. Thunderbird develops strategic, influential leaders who deliver sustainable solutions across disciplines, sectors, and economies around the world.

CUTTING-EDGE CONTENT. INNOVATIVE DELIVERY.

Thunderbird’s Executive Master of Global Leadership and Strategy (MGLAS) delivers a transformative degree program experience that takes you inside the boardrooms of global businesses, global nonprofit organizations and governments around the world, providing exclusive insight into the strategies and leadership nuances at play in today’s complex and dynamic global economy.

With six on-site modules delivered in dynamic, international locations combined with sophisticated online coursework, the Executive MGLAS breaks free of the traditional, rigid curricular limitations of conventional graduate programs. It immerses you in hands-on, culturally complex leadership situations that will broaden your global mindset, enhance your executive presence, and accelerate your career advancement.

Contact us today for more information
admissions.tbird@asu.edu | +1 602 496 7100 | 800 457 6966 | thunderbird.asu.edu/graduate
YOUR EXECUTIVE GROWTH TRAJECTORY REQUIRES ELITE TRAINING
The Executive MGLAS program positions you for global advancement. Through an integrated curriculum that follows a strategic thematic pattern mirroring executive decision-making realities, you will engage in online courses and on-site experiential learning opportunities. These courses develop your global mindset and bring you face-to-face with the world leaders who shape industry and policy around the world.

POWERFUL PROFESSIONAL EXPERIENCES
► Attend exclusive business and government roundtables led by members of the acclaimed Thunderbird community
► Take part in targeted site visits that offer inside access to regional markets
► Dive into real-world examples of the disruption at play as a result of technological transformation
► Discover the complex opportunities derived from industry convergence
► Explore talent acquisition and development in a tech-heavy, cross-cultural environment
► Establish your executive presence through leadership development coaching and capstone exercises

STRATEGIC CAPSTONE DELIVERABLES
1) Gamechanger Project - T-birds learn by doing. Through practical, real-world leadership experiences provided at the executive level, you will develop a blueprint outlining the future of your industry, how your firm can reimagine itself within this future, and what your role will be in this transformation.

2) Leadership Development Plan - Establish a pathway to sustained leadership performance by working with a faculty advisor to craft a critically tailored assessment of your professional weaknesses and strengths, along with a detailed plan for implementing new management practices in your career.

ADMISSIONS PROFILE
10+ years managerial experience or equivalent
No GMAT required
TOEFL required for non-native English speakers

APPLICATION PROCESS
Submit your online application. Include resume, essay and transcripts from prior degrees. Qualified candidates will receive an interview with a senior faculty or staff member.

APPLICATION DEADLINES
Applications are accepted on a rolling basis up to the start of the program.

Tuition subject to change. Tuition includes all books, materials, lodging during onsite modules, and occasional group meals. Travel to and from class modules is not included.

ABOUT THUNDERBIRD
For more than 70 years, Thunderbird has produced a unique brand of innovative leader equipped with the global mindset, transdisciplinary skills and hands-on experience needed to tackle the world’s greatest challenges. As technological disruption and global interconnectivity accelerate, changing the way we live and work, Thunderbird is developing nimble, ethical, global leaders who can seize the opportunities offered by the Fourth Industrial Revolution to create sustainable and inclusive prosperity worldwide. Now a part of the Arizona State University Knowledge Enterprise, Thunderbird brings the world’s #1-ranked Master’s in Management under the umbrella of the university ranked #1 in the U.S. for innovation.

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