GLOBAL LEADERSHIP IN THE FOURTH INDUSTRIAL REVOLUTION

Overview
Develop a well-rounded business skillset and empower yourself with a global mindset combined with a solid grounding of leadership knowledge. Drive actionable results by improving your understanding of global leadership when you study the proficiencies and traits of successful leaders. Learn proven leadership techniques for preparing global organizations to face disruption and unpredictable futures in a rapidly changing and increasingly interconnected world.

The Executive Certificate of Global Leadership in the Fourth Industrial Revolution demonstrates your successful completion of a tailored learning program that broadens and deepens your knowledge base while adding new professional competencies. Drawing on the globe-spanning research and instructional excellence of Thunderbird faculty, this program equips you with 21st-century leadership skills, enabling you to thrive in the constantly evolving environments that global organizations operate in.

Who Should Attend
- Emerging and aspiring leaders in the public and private sectors
- Globally-minded leaders with management acumen who value professional growth through continuous learning.
- Dynamic enterprise teams for shared acumen

Key Benefits
- Enhance your capacity to develop, craft, and deliver compelling messages that convey your ideas and strategies for maximum influence.
- Discover how extraordinary leaders flex their executive presence and style to influence and drive team performance.
- Learn to identify and analyze future trends to tap their potential impact on the market.
- Gain deep insights into innovation as a practice and learn how to build an innovative mindset throughout your organization to drive superior outcomes.
- Develop a strong grasp of how Future-fit Narratives can help forecast possible futures and improve strategies to adopt for your company.

Contact us today for more information
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Program Curriculum

TRANSFORMATIONAL LEADERSHIP FOR THE 4TH IR
Understand how extraordinary leaders flex their executive presence and style to influence and drive team performance. Enhance your capacity to develop and craft the most compelling messages around your ideas and strategies for maximum influence. Examine change and how leaders can manage change through agility, collaboration, self-assessment, and reflection.

FUTURE-READY FOR DISRUPTIVE INNOVATION
Identify and analyze future trends to tap their potential impact on the market. Understand how Future-fit Narratives can help forecast possible futures and will help better determine strategies to adopt for your company. Take a practical look at innovation and learn how it is strategically imperative for everyone in an organization to have an innovative mindset.

ELECTIVE
Choose 1 from among: Cross-Cultural Communications, Managing Conflict with a Global Mindset, Applied Financial Management, Multinational Financial Management

Faculty

Suzanne Peterson
Associate Professor

Christine Pearson
Professor

Mark Esposito
Clinical Professor

Tom Hunsaker
Associate Dean of Innovation

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