Your Fast Track to a Global Career

In a time of rapid technological transformation and global interconnection, Thunderbird is developing nimble, ethical leaders who create inclusive and sustainable prosperity worldwide. Thunderbird’s specialized Master of Global Management degree delivers cross-cultural, hands-on training in the nuances of international management, preparing you with the perfect balance of practical and people skills to inspire, influence and drive global success.

Through the 4+1 program, pair your ASU undergraduate degree with a Master of Global Management from Thunderbird and broaden your global mindset, your global skillset and your global marketability—all through just one additional year of study.

DIVERSIFIED LEADERSHIP POTENTIAL

In today’s competitive global marketplace where technological innovation is changing the way we live and work, leaders with cross-sector, interdisciplinary training stand out. By building on your undergraduate studies with an MGM, you will develop the management and leadership skills needed to drive innovative solutions. Plus, during your final year of study, you’ll have the opportunity to pair your deep-dive leadership training with a unique concentration area and foreign language options.

17 AREAS OF CONCENTRATION

- Global Business
- Global Affairs
- Global Entrepreneurship
- Global Digital Transformation
- Sustainability Solutions
- Public Policy
- Public Administration
- Nonprofit Leadership and Management
- Sustainable Tourism
- Legal Studies
- Creative Industries and Design Thinking
- Digital Audience Strategy
- Development and Innovation
- Integrated Healthcare
- Healthcare Delivery
- Data Science

Contact us today for more information
admissions.tbird@asu.edu | +1 602 496 7100 | 800 457 6966 | thunderbird.asu.edu/4+1
ACCELERATED 4+1 MASTER OF GLOBAL MANAGEMENT
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APPLIED LEARNING
& LANGUAGE IMMERSION
At Thunderbird, you won't just learn global leadership — you'll live it, through applied learning and language immersion opportunities, and real-world projects around the globe.

Learn more at:
thunderbird.asu.edu/challenge-labs

PROGRAM OUTLINE
- Undergraduate Junior Year - apply to 4+1 program
- Graduate coursework (undergraduate senior year, fall term) 6 credits
- Graduate coursework (undergraduate senior year, spring term) 6 credits
- Applied learning through Thunderbird Emerging/Advanced Markets Lab or internship (after undergraduate, summer term) 6 credits
- Graduate concentration coursework (fall and spring terms) 31 credits

See course descriptions at thunderbird.asu.edu/mgm

TOTAL 49 credits

ADMISSIONS REQUIREMENTS
- First Year
  - Undergraduate Advisor Approval Form
  - 4+1 MGM Candidacy Application
  - Admission interview
- Second Year
  - Good standing with Arizona State University
  - GPA of 3.0 (GMAT/GRE required)
  - GPA of 3.25 (no GMAT/GRE required)
  - International experience (preferred)
  - Submission of online application, including:
    o Resume documenting professional and academic history
    o One essay answering an application question
    o Contact information for one professional or academic reference
    o Official transcripts from all previously attended undergraduate and graduate institutions
    o Letter of recommendation from faculty member
  - Admissions interview(s), if applicable

ABOUT THUNDERBIRD
For more than 70 years, Thunderbird has produced leaders capable of tackling the world’s greatest challenges. As the world continues innovating and technology changes the way we live and work, Thunderbird is developing nimble, ethical, global leaders who can seize the opportunities offered by the Fourth Industrial Revolution to create sustainable prosperity worldwide. Now a part of the Arizona State University Knowledge Enterprise, Thunderbird brings the world’s #1-ranked Master’s in Management under the umbrella of the nation’s #1-ranked University for Innovation. Thunderbird is unique in operating at the intersection of global business, international affairs and public policy. T-birds learn to lead across sectors and disciplines in order to shape the dynamic environments impacting their organizations. Are you a T-bird?

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