Global Leadership for the Fourth Industrial Revolution
Technology is changing the way we live and work. To succeed in this new paradigm, where machine learning and artificial intelligence are driving all industries’ practices to a level never before imagined, a revitalized brand of leadership is essential. In a world of technological transformation, Thunderbird is developing nimble, ethical leaders who create sustainable prosperity worldwide.

GLOBAL MANAGEMENT, EVOLVED
Thunderbird’s specialized Master of Global Management is the vanguard degree for the Fourth Industrial Revolution. In this program, you will study practical core courses in global management, international political economy and cross-cultural engagement. Then, you’ll broaden your mindset and marketability by pairing your deep-dive leadership training with an innovative concentration area, foreign language options, and hands-on experience through our Global Challenge Lab.

17 AREAS OF CONCENTRATION
Global Business  Global Affairs  Global Entrepreneurship  Global Digital Transformation
Sustainability Solutions  Public Policy  Public Administration  Nonprofit Leadership and Management
Sustainable Tourism  Legal Studies  Creative Industries and Design Thinking  Digital Audience Strategy
Development and Innovation  Integrated Healthcare  Healthcare Delivery  Data Science

Design your own concentration

96% of Thunderbird students receive scholarships or financial assistance
Learn more at thunderbird.asu.edu/scholarships

45,000+ alumni across 145 countries

Contact us today for more information
admissions.tbird@asu.edu  |  +1 602 496 7100  |  800 457 6966  |  thunderbird.asu.edu/graduate
For more than 70 years, Thunderbird has produced a unique brand of innovative leaders equipped with the global mindset, transdisciplinary skills and hands-on experience needed to tackle the world’s greatest challenges. As technological disruption and global interconnectivity accelerate, changing the way we live and work, Thunderbird is developing nimble, ethical, global leaders who can seize the opportunities offered by the Fourth Industrial Revolution to create sustainable and inclusive prosperity worldwide. Now a part of the Arizona State University Knowledge Enterprise, Thunderbird brings the world’s #1-ranked Master’s in Management under the umbrella of the university ranked #1 in the U.S. for innovation.