Global Leadership for the Fourth Industrial Revolution

Technology is changing the way we live and work. To succeed in this new paradigm, where machine learning and artificial intelligence are driving all industries’ practices to a level never before imagined, a revitalized brand of leadership is essential. In a world of technological transformation, Thunderbird is developing nimble, ethical leaders who create sustainable prosperity worldwide.

GLOBAL MANAGEMENT, EVOLVED

Thunderbird’s specialized Master of Global Management is the vanguard degree for the Fourth Industrial Revolution. In this program, you will study practical core courses in global management, international political economy and cross-cultural engagement. Then, you’ll broaden your mindset and marketability by pairing your deep-dive leadership training with an innovative concentration area, foreign language options, and hands-on experience through our Global Challenge Lab.

16 AREAS OF CONCENTRATION

- Global Business
- Global Affairs
- Global Entrepreneurship
- Global Digital Transformation
- Sustainability Solutions
- Public Policy
- Public Administration
- Nonprofit Leadership and Management
- Sustainable Tourism
- Legal Studies
- Creative Industries and Design Thinking
- Digital Audience Strategy
- Development and Innovation
- Integrated Healthcare
- Healthcare Delivery
- Design your own concentration

96% of Thunderbird students receive scholarships or financial assistance

Learn more at thunderbird.asu.edu/scholarships

45,000+ alumni across 145 countries

Contact us today for more information

admissions.tbird@asu.edu | +1 602 496 7100 | 800 457 6966 | thunderbird.asu.edu/graduate
**APPLIED LEARNING AND LANGUAGE IMMERSION**

At Thunderbird, you won’t just learn global leadership – you’ll live it, through hands-on experience and language immersion opportunities, and real-world projects around the globe.

Learn more at: thunderbird.asu.edu/challenge-labs

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**COURSEWORK OUTLINE**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thunderbird flagship global leadership courses</td>
<td>18</td>
</tr>
<tr>
<td>Thunderbird applied learning</td>
<td>6</td>
</tr>
<tr>
<td>Electives in your chosen concentration</td>
<td>12</td>
</tr>
<tr>
<td>Career preparation course/alumni mentoring</td>
<td>1</td>
</tr>
<tr>
<td>Options for completing your elective credits:</td>
<td>12</td>
</tr>
</tbody>
</table>

- a second concentration
- any graduate-level classes that are relevant to your career
- 6 credits of any graduate-level classes + 6 credits of language to meet the second language requirement

See course descriptions at thunderbird.asu.edu/mgm  
TOTAL: 49 credits

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**ADMISSIONS REQUIREMENTS**

- Undergraduate degree from an accredited university degree program
- Competitive TOEFL, IELTS or PTE score (if you did not graduate from an English-speaking university in a native English-speaking country)
- Official GMAT/GRE score (waivers available)
- International experience
- Submission of online application, including
  - Resume documenting professional and academic history
  - One essay answering an application question
  - Contact information for one professional or academic reference
  - Official transcripts from all previously attended undergraduate and graduate institutions
- Admissions interview(s), if applicable

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**ABOUT THUNDERBIRD**

For more than 70 years, Thunderbird has produced a unique brand of innovative leader equipped with the global mindset, transdisciplinary skills and hands-on experience needed to tackle the world’s greatest challenges. As technological disruption and global interconnectivity accelerate, changing the way we live and work, Thunderbird is developing nimble, ethical, global leaders who can seize the opportunities offered by the Fourth Industrial Revolution to create sustainable and inclusive prosperity worldwide. Now a part of the Arizona State University Knowledge Enterprise, Thunderbird brings the world’s #1-ranked Master’s in Management under the umbrella of the university ranked #1 in the U.S. for innovation.

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**APPLICATION DEADLINES**

**FALL** (August start)
- October 30 Early consideration deadline
- November 30 First-round deadline
- January 30 Second-round deadline
- March 30 Third-round and international student deadline
- June 25 Final deadline

**SPRING** (January start)
- June 7 First-round deadline
- July 26 Second-round deadline
- October 4 Third-round and international student deadline
- November 29 Final deadline

Application Fee (domestic): ...........$70  
Application Fee (international): ..$115  
Program Deposit: .....................$500  
Program Cost: .........................$70,000

Tuition subject to change. Scholarship opportunities at thunderbird.asu.edu/scholarships

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**DO YOU HAVE A T-BIRD MINDSET?**

- Curious about cultures and languages
- Intrigued by innovation and entrepreneurship
- Driven to solve complex challenges
- Passionate about leadership ethics
- Committed to sustainable practices
- Motivated by travel and exploring the world