Two Top Institutions
One Global Experience

For 70 years, Thunderbird has focused exclusively on educating global leaders in the intricacies of international business. Through the partnership with Arizona State University, Thunderbird continues its commitment to your global education by creating global prosperity and opportunities.

Offered at ASU’s West campus, you can take advantage of events, speakers, and culturally enriching activities while networking with Thunderbird’s robust alumni network.

thunderbird.asu.edu/undergrad
THINK GLOBAL
BE GLOBAL

Arizona State University’s Thunderbird School of Global Management prepares global business leaders to adapt and thrive in an ever-changing business environment. With courses taught by outstanding Thunderbird faculty, you will be immersed in a truly global environment that fosters cultural understanding, encourages travel and exploration, and creates a unique global mindset. Thunderbird’s undergraduate programs are designed to provide you with the specialized international business education, leadership, experience and opportunities you need to capitalize on your ability to succeed in the global marketplace. Armed with a global mindset and forward-thinking vision, you will set yourself apart from others.

Thunderbird EXPERIENCE

Global courses taught by OUTSTANDING THUNDERBIRD FACULTY
Senior capstone project to showcase SPECIALIZED GLOBAL SKILLS
Prepare to thrive in today’s GLOBALLY CONNECTED WORLD
Explore GLOBAL JOB OPPORTUNITIES + Apply learned skills during a local, national or international INTERNSHIP
Engagement and immersion in global programming with INTERNATIONAL COMPANIES AND ORGANIZATIONS
Explore politics and economics of DIFFERENT COUNTRIES around the world

Undergraduate Degrees

BACHELOR OF GLOBAL MANAGEMENT
Providing you with global training in business management, this program is designed for future leaders in international business roles. The BGM prepares you to compete in a global marketplace through specialized courses like Intercultural Communication, Global Marketing, States and Markets in the Global Economy, and Multinational Organizational Leadership. Equipped with a strong global business background, you will develop skills that international employers, governments and nongovernmental entities highly value.

BACHELOR OF SCIENCE IN INTERNATIONAL TRADE
This unique degree provides you with a specialized global business education in international trade. The BS in International Trade prepares you for a career in this growing field, one in which skilled managers are highly sought after by global corporations. With such courses as Supply Chain Management for Global Operations, International Trade and Regional Economic Agreements, and Big Data in the Global Economy, you will develop effective strategies for conducting international trade.

LANGUAGE
While English is the common language of international business, Thunderbird’s BGM program offers you an option to become proficient in a foreign language, if you choose to further enrich and enhance your global business experience.

Career Opportunities
Demand is high for global skills in:

INTERNATIONAL BUSINESS
MARKETING
ACCOUNTING
GOVERNMENT
HUMAN RESOURCES
TRADE
FINANCE
NONPROFITS