

Executive Master of Global Management

ARIZONA COHORT

thunderbird.asu.edu/emgm-az



DESIGNED FOR BUSY PROFESSIONALS

Thunderbird's Master of Global Management degree, while sharing many elements of a traditional business education, offers a more specialized international focus for careers in global leadership. Along with accounting, marketing, finance and core business competencies, Thunderbird's MGM degree offers training in global management strategies and the cultural nuances affecting business in specific regions of the world.

The Executive MGM program is designed for working executives. The globally-focused curriculum, facilitated by faculty that are content experts and experienced practitioners, promotes learning that is immediately applicable. The cohort model encourages collaboration between diverse team members to capitalize on the knowledge base of the group. You'll join the more than 43,000 graduates that make up Thunderbird's world-famous alumni network.

Residence Modules & Class Weekends

The Executive MGM program begins and ends with an intense residence module on Thunderbird's Arizona campus. Throughout the program the cohort will meet on 21 alternating weekends for in-person instruction with Thunderbird faculty.

Experiential Practicum: Field Seminars

Global Field Seminars are hands-on learning experiences, in a focused region of the world, comprised of site visits, high-level meetings and presentations. Meet with business, government, and cultural leaders to learn what makes doing business in the region unique.

#15 Best Executive MBA
Global Ranking
*-Ivy Exec 2017 Best Executive
MBA Rankings*

#7 Executive
Program
-Economist

A Member
of the
**Executive
MBA Council**

EXECUTIVE PROFILE, 2015-2017 GRADUATES



Average Age: **40 years old**



Average Work Experience: **15 years**



Women: **29%**



Advanced Degrees: **22%**



Commuters: **39%**



Non-US Native: **40%**



Length: **17 months**



LOCATION: Thunderbird Campus,
with experiential practicum options abroad

NATIVE COUNTRIES
REPRESENTED: **32**



REPRESENTED COMPANY INFO

Employed by Micro-sized company: **30%**

Employed by Large Companies: **40%**

Sample of Represented Companies:

American Express	Intel
AT&T	John Deere
Bank of America	Johnson & Johnson
Boeing	Microsoft
Cigna	Pfizer
First Solar	Raytheon
Gannett	Shell
General Electric	Target
Google	T-Gen
Honeywell	US Department of State

Contact our admissions team to learn more:

admissions.tbird@asu.edu | +1 602 978-7624 | 800 457-6966 (toll-free)

1 Global Place • Glendale, Arizona • 85306-6000



THUNDERBIRD
SCHOOL OF GLOBAL MANAGEMENT

A unit of the Arizona State University Knowledge Enterprise

Executive Master of Global Management

ARIZONA COHORT

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PROGRAM COURSES*:

- ▶ States & Markets in the Global Political Economy
- ▶ Communicating in a Global Context
- ▶ Managing People from a Global Perspective
- ▶ Competitive Strategy in a Global Environment
- ▶ Global Financial Accounting
- ▶ Global Marketing Strategy
- ▶ Negotiating in a Global Context
- ▶ Managing for Global Value Creation
- ▶ Big Data in the Age of the Global Economy
- ▶ Managerial Accounting and Decision Making in a Global Environment
- ▶ Global Marketing Management
- ▶ Multinational Value Chain
- ▶ Regional Business Environment I: Emerging Markets
- ▶ Global Financial Decisions
- ▶ Regional Business Environment II: Developed Markets
- ▶ Leading Global Projects
- ▶ Global Leadership
- ▶ Thunderbird Experiential Practicum
- ▶ Global Strategy

*Degree requirements listed above for fall 2018 admissions class.

ADMISSIONS PROFILE

8+ years work experience
3+ years in management
No GMAT required

TOEFL required for non-native English speakers

Applicants are evaluated by faculty on the following criteria: Thunderbird fit, academic ability, and value to the cohort.

TUITION & FEES

Program Cost: \$87,500

Program cost includes all books, materials, lodging during required residence modules, and occasional group meals. Some items not included in cost are travel to and from class locations or lodging for class weekends.

APPLICATION PROCESS

Submit an online application with resume, essay, and transcripts from prior degrees. Qualified candidates will receive 3+ interviews with faculty and staff.

PROGRAM CALENDAR

August '18

		1	2	3	4		
5	6	7	8	9	10	11	
12	13	14	15	16	17	18	
19	20	21	22	23	24	25	
26	27	28	29	30	31		

September '18

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2	3	4	5	6	7	8	
9	10	11	12	13	14	15	
16	17	18	19	20	21	22	
23	24	25	26	27	28	29	
30							

October '18

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14	15	16	17	18	19	20	
21	22	23	24	25	26	27	
28	29	30	31				

November '18

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18	19	20	21	22	23	24	
25	26	27	28	29	30		

December '18

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23	24	25	26	27	28	29	
30	31						

January '19

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13	14	15	16	17	18	19	
20	21	22	23	24	25	26	
27	28	29	30	31			

February '19

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3	4	5	6	7	8	9	
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17	18	19	20	21	22	23	
24	25	26	27	28			

March '19

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31							

April '19

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May '19

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26	27	28	29	30	31		

June '19

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July '19

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August '19

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September '19

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29	30						

October '19

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13	14	15	16	17	18	19					
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27	28	29	30	31							

November '19

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17	18	19	20	21	22	23		
24	25	26	27	28	29	30		

December '19

						7		
8	9	10	11	12	13	14		
15	16	17	18	19	20	21		
22	23	24	25	26	27	28		
29	30	31						

- Opening Residence & Graduation Module (Arizona Campus)
- Class Weekend (Arizona Campus)
- Experiential Practicum: Field Seminar (Abroad)
- Graduation Day (Arizona Campus)



Class Weekends: Classes take place on Friday and Saturday, 8:00 a.m. to 5:30 p.m.

Travel Days: The dates listed on this calendar are exclusive of travel days required to and from location of classes.

Lodging: Lodging is provided by Thunderbird during Residence Modules and Experiential Practicum on the days noted in this calendar. Costs of additional nights will be the responsibility of the student. Lodging is NOT included during regular class weekends.

Experiential Practicum: Location choices are subject to space availability.

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