Master of Global Management

The Master of Global Management degree offers a concentrated curriculum that blends the disciplines of a traditional business degree with specialized training in the unique nuances of global management, including cross-cultural relations, regional dynamics and geo-political considerations. Along with accounting, marketing, finance and core business competencies, Thunderbird’s MGM degree offers training in global management strategies and a Thunderbird Experiential Practicum with domestic and international options.

PROGRAM TUITION - $70,000*

Scholarships available for those who qualify.

*ADDITIONAL TUITION/FEES MAY APPLY BASED ON YOUR SPECIFIC PROGRAM. CHECK WITH AN ADVISOR FOR MORE DETAILS. Please note that tuition and fees are subject to change without prior notice, upon approval by the Arizona Board of Regents.

I was attracted to Thunderbird because I knew it would afford me the opportunity to work and interact with highly intelligent and diversified students. Thunderbird has an excellent reputation and group of professors. I knew Thunderbird would act as a catalyst to help me achieve my goals and amplify my personal philosophy to positively impact the lives of others. All in all, I believe Thunderbird will offer me opportunities to expand my talents as a leader, inspire and motivate others, and achieve extraordinary results.”

~ Tion Barnaby ’15, Jamaica

THE THUNDERBIRD EXPERIENCE:

➤ Hands-on, real world international projects
➤ Curriculum taught from a global perspective
➤ Internationally renowned Faculty
➤ Internationally ranked Alumni Network in 148 countries with 172 active alumni chapters

Sample Program Overview

CURRICULUM*

➤ States and Markets
➤ Supply Chain
➤ Global Accounting, Finance, Negotiations, Strategy and Marketing
➤ Big Data in the Age of the Global Economy
➤ Regional Business Environment: Emerging Markets & Developed Economies
➤ Certificates available in multiple global disciplines

16-MONTH PROGRAM

Allows you to participate in an internship or practicum.

12-MONTH PROGRAM (spring entry only)

This track takes you directly through the core curriculum and global-study components without pausing for an internship or practicum.

Contact our admissions team to learn more:
admissions.tbird@asu.edu | +1 602 978-7100 | 800 457-6966 (toll-free)
1 Global Place • Glendale, Arizona • 85306-6000
For over 70 years, Thunderbird has been a top-ranked school of international management developing leaders with the global mindset, business skills and social responsibility necessary to create real, sustainable value for their organizations, communities and the world.

Dedicated to preparing students to be global leaders and committed global citizens, Thunderbird was the first graduate business school to adopt a Professional Oath of Honor. Thunderbird’s global network of alumni numbers 43,000+ graduates in 148 nations worldwide. The school is sought out by graduate students, working professionals and companies seeking to gain the skills necessary for success in today’s global economy.

CURRENT INCOMING CLASS PROFILE

- Average Age: 28 years old
- Average Work Experience: 5 years
- Countries Represented: 18
- Non-US Native: 50%

LENGTH: 12, 16 or 21 months

LOCATION: Thunderbird Campus with experiential practicum options domestic and abroad.

ADMISSIONS REQUIREMENTS

- Undergraduate degree from a regionally accredited university degree program
- TOEFL, IELTS or PTE scores if you did not graduate from an English–speaking university in a native English–speaking country
- International experience and second language proficiency preferred

APPLICATION PROCESS

- Submit an online application including:
  • Resume documenting your professional and academic history
  • 2 essay questions
  • Contact information for 1 reference, a supervisor or professor
- Submit additional documents to ASU Graduate Admissions including:
  • Official transcripts from all previously attended undergraduate and graduate institutions
  • Official test scores
- Qualified candidates may be invited to complete admissions interview(s)

APPLICATION DEADLINES

SPRING 2018 - JANUARY START

June 1, 2017       Early consideration deadline
July 25, 2017      Priority consideration deadline AND final deadline for international students whose English proficiency scores do not meet minimum for direct entry*
Oct. 3, 2017       Scholarship** & International* deadline
Nov. 30, 2017      Final deadline

FALL 2018 – AUGUST START:

Oct. 30, 2017      Early consideration deadline
Nov. 30, 2017      First round deadline
Jan. 30, 2018      Second round deadline
Mar. 30, 2018      Scholarship** & International* deadline
May 25, 2018       Final deadline

Program deposit: $500
Domestic Application Fee: $70
International Application Fee: $90

An additional $50 fee will be required for applications received after final deadline. Applications will not be processed until the fee is received and fees are non-refundable.

*These students must take pre-degree business English preparation classes.

**Applications received on or before the published scholarship deadline will be considered for scholarships. Applications received after the deadline will be considered for scholarships pending availability of scholarship funds.

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