

Online Master of Applied Leadership & Management

thunderbird.asu.edu/malm

DRIVE INTERNATIONAL BUSINESS IN HIGH-GROWTH MARKETS

Thunderbird's Online Master of Applied Leadership & Management program (MALM) is a unique online degree that combines the Thunderbird MicroMasters Certificate with graduate online courses taught by our world-class professors, giving you a graduate degree that is prestigious, accessible and transformative.

The MALM is designed to explore leadership and management through the lens of high-growth and emerging markets, and delivers the highest quality graduate education in an affordable format. It is offered in a hybrid model that combines flexible online learning with an optional in-person business or strategic plan capstone experience.

Regardless of how you choose to engage, you will join students from around the world in the Online Master of Applied Leadership & Management program and become part of a robust and connected global Thunderbird alumni network that opens doors and opportunities.

PROGRAM TUITION - \$30,996

\$30,000 for program fee + \$996 for MicroMasters fee*

*50% scholarships available for qualified students in emerging markets



"Emerging markets are an important new frontier with unique opportunities, cultures and risk factors. The Master of Applied Leadership & Management gives students insight and expertise into one of the most intriguing spaces in the global marketplace."

—Dr. Allen Morrison,
Thunderbird CEO & Director General

Contact our admissions team to learn more:

admissions.tbird@asu.edu | +1 602 978-7100 | 800 457-6966 (toll-free)

1 Global Place • Glendale, Arizona • 85306-6000



HOW THE PROGRAM WORKS

The MALM is an online program that students begin through Thunderbird's MicroMasters Certificate (hosted on edX). Upon successful completion of the four courses within the MicroMasters program, students apply to the MALM and complete the remainder of coursework through Thunderbird's online learning platform.



REQUIRED MICROMASTERS CERTIFICATE COURSES

- Global Marketing Strategy
- Communication in a Global Context
- Managing People from a Global Perspective
- States & Markets in the Global Political Economy

OTHER CURRICULUM HIGHLIGHTS

- Accounting for Business Leaders
- Data Analytics and Decision Making
- Leadership and Personal Development
- Entrepreneurship and Business Plan Development
- Strategy in a Competitive World
- Financial Analysis and Management
- Project and Operations Leadership

THE THUNDERBIRD EXPERIENCE

- Hands-on, real-world projects
- Curriculum taught from a global perspective
- Internationally renowned faculty
- A complementary blend of research/theory curriculum and real-world case studies
- Ranked #1 for "Internationalism of Alumni" (*The Economist*) with 172 active alumni chapters in 148 countries
- Ranked #1 for "International Business" speciality (*US News & World Report*)



THUNDERBIRD
SCHOOL OF GLOBAL MANAGEMENT





A unit of the Arizona State University Knowledge Enterprise

Online Master of Applied Leadership & Management

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DEGREE DETAILS



-  100% online with opportunity to add an in-person capstone experience
-  27% (8 credit hours) to be completed in the MicroMasters Certificate
-  73% (22 credit hours) to be completed after being accepted into MALM program
-  11-18 months program duration

For over 70 years, Thunderbird has been a top-ranked school of international management developing leaders with the global mindset, business skills and social responsibility necessary to create real, sustainable value for their organizations, communities and the world. Dedicated to preparing students to be global leaders and committed global citizens, Thunderbird was the first graduate business school to adopt a Professional Oath of Honor. Thunderbird's global network of alumni numbers 43,000+ graduates in 148 nations worldwide. The school is sought out by graduate students, working professionals and companies seeking to gain the skills necessary for success in today's global economy.

ADMISSIONS REQUIREMENTS

- Undergraduate degree from a regionally accredited university
- Thunderbird MicroMasters Certificate demonstrating a B or better in each course
- TOEFL, IELTS or PTE scores if you did not graduate from an English-speaking university in a native English-speaking country
- International experience and second language proficiency preferred

APPLICATION PROCESS

- Complete MicroMasters Certificate
- Submit an online application including:
 - » Resume documenting your professional and academic history
 - » MicroMasters Certificate demonstrating a B or better in each course
- Submit additional documents to ASU Graduate Admissions including:
 - » Official transcripts from all previously attended undergraduate and graduate institutions
 - » Official test scores

Please note that degree launch in January 2018 is subject to final degree program approval by ASU.

APPLICATION DEADLINES

SPRING 2018 - JANUARY START

Oct 1, 2017	First-round deadline
Nov 30, 2017	Second-round deadline
Dec 30, 2017	Completed application deadline

Program deposit: \$500

Domestic Application Fee: \$70

International Application Fee: \$90

SUMMER 2018 - MAY START

Jan 15, 2018	First-round deadline
March 15, 2018	Second-round deadline
May 5, 2018	Completed application deadline

FALL 2018 - AUGUST START:

March 15, 2018	First-round deadline
June 15, 2018	Second-round deadline
July 5, 2018	Completed application deadline

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