



Thunderbird's Online Master of Global Management program, while sharing many elements of a traditional business education, offers a more specialized international focus for careers in global leadership. Along with accounting, marketing, finance and core business competencies, Thunderbird's MGM degree offers training in global management strategies and the cultural nuances affecting business in specific regions of the world.

BASE PROGRAM TUITION - \$39,000*

OPTIONAL: THUNDERBIRD CAMPUS MODULE - \$1,000*

In-person, week-long immersion in 3 credits of foundational coursework with introduction to Thunderbird culture and services at start of program.

OPTIONAL: INTERNATIONAL FIELD SEMINAR - \$3,000 each*

A week-long seminar abroad composed of site visits and speakers highlighting the opportunities and challenges of doing business in specific regions of the world. Examples of past locations: China, Colombia, Czech Republic, Singapore, South Africa, Turkey and the UAE.

**Additional tuition/fees may apply based on your specific program. Check with an advisor for more details. Please note that tuition and fees are subject to change without prior notice, upon approval by the Arizona Board of Regents.*



Thunderbird's global mission, outlook & mindset pervade everything it does as an institution. In the globalized world in which we live, Thunderbird's approach makes perfect sense. I want to expand my management skills and expertise to combine with my substantive knowledge & international experience. The Thunderbird experience will enhance my future career prospects."

~ Robert Sutton '16, United States

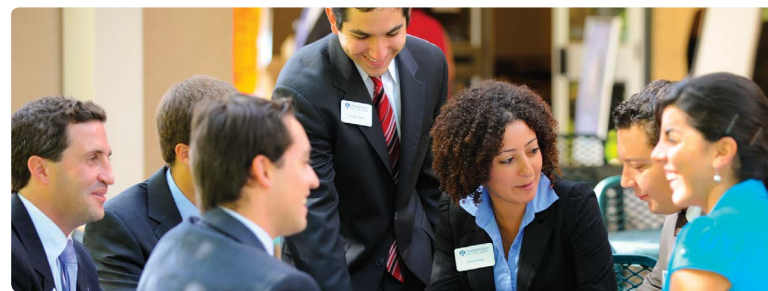
ONLINE PROGRAM OVERVIEW

Online coursework delivered asynchronously via Blackboard. Just as global business is done today, you'll learn through a blend of individual assignments and group work with virtual teams. Flexible program allows for participants to pace their study in seven week sessions. Recommended tracks are 5 and 7 semesters long (each semester consisting of two sessions).

	5 semester track	7 semester track
Program length	20 months	28 months
Estimated time commitment (per week)	25-30 hours	20-25 hours
Courses per session	2-3 simultaneously	1-2 simultaneously

THE THUNDERBIRD EXPERIENCE:

- Hands-on, real world international projects
- Internationally renowned Faculty
- Curriculum taught from a global perspective
- Internationally ranked Alumni Network in 148 countries with 172 active alumni chapters





Contact our admissions team to learn more:

admissions.tbird@asu.edu | +1 602 978-7100 | 800 457-6966 (toll-free)

1 Global Place • Glendale, Arizona • 85306-6000

CURRENT CLASS PROFILE

-  Average Age: 32 years old
-  Average Work Experience: 9 years
-  Countries Represented: 9
-  Non-US Native: 25%
-  AVERAGE CLASS SIZE: 40-45

 LOCATION: Online, with optional on-site learning experiences

For 70 years, Thunderbird has been a top-ranked school of international business developing leaders with the global mindset, business skills and social responsibility necessary to create real, sustainable value for their organizations, communities and the world. Thunderbird's global network of alumni numbers 43,000+ graduates in 148 nations worldwide.



PROGRAM COURSES:

- ▶ States & Markets in the Global Political Economy
- ▶ Communicating in a Global Context
- ▶ Managing People from a Global Perspective
- ▶ Competitive Strategy in a Global Environment
- ▶ Global Financial Accounting
- ▶ Global Marketing Strategy
- ▶ Negotiating in a Global Context
- ▶ Managing for Global Value Creation
- ▶ Big Data in the Age of the Global Economy
- ▶ Managerial Accounting and Decision Making in a Global Environment
- ▶ Global Marketing Management
- ▶ Multinational Value Chain
- ▶ Regional Business Environment I: Emerging Markets
- ▶ Global Financial Decisions
- ▶ Regional Business Environment II: Developed Markets
- ▶ Leading Global Projects
- ▶ Global Leadership
- ▶ Global Strategy

Note: Program tracks and course curriculum subject to availability and class size.

ADMISSIONS REQUIREMENTS

- Undergraduate degree from a regionally accredited university degree program
- TOEFL, IELTS or PTE scores if you did not graduate from an English-speaking university in a native English-speaking country
- International experience and second language proficiency preferred

IMPORTANT DATES

SPRING 2018 – JANUARY START

Admissions Deadline	December 20, 2017
Classes Begin	January 8, 2018

SUMMER 2018 – MAY START

First-round Deadline	January 15, 2018
Second-round Deadline	March 15, 2018
Final Deadline	May 5, 2018

FALL 2018 – AUGUST START

First-round Deadline	January 15, 2018
Second-round Deadline	March 15, 2018
Final Deadline	July 30, 2018

- Applications are accepted on a rolling basis
- Recommended application processing time of 6 weeks

All dates subject to change

APPLICATION PROCESS

- Submit an online application including:
 - Resume documenting your professional and academic history
 - 2 essay questions
 - Contact information for 1 reference, a supervisor or professor
- Submit additional documents to ASU Graduate Admissions including:
 - Official transcripts from all previously attended undergraduate and graduate institutions
 - Official test scores
- Qualified candidates may be invited to complete admissions interview(s)
- Program deposit: \$500
- Domestic Application Fee: \$70
- International Application Fee: \$90

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A unit of the Arizona State University Knowledge Enterprise