THUNDERBIRD DIFFERENCE

FOURTH INDUSTRIAL REVOLUTION
New technologies such as blockchain, artificial intelligence and genetic engineering are fusing the physical, biological and digital worlds, fundamentally altering the way we live, work and relate to one another. In this new paradigm, organizations need a different type of leader.

CROSS-SECTORAL
Thunderbird is unique in that we operate at the intersection of business, international affairs and public policy, providing leaders with the cross-sectoral skills they need in order to shape the dynamic environments impacting their organizations.

TRANSDISCIPLINARY
Thunderbird empowers global leaders to harness the transformative power of the Fourth Industrial Revolution by leveraging the tremendous resources available throughout Arizona State University’s Knowledge Enterprise to provide relevant training across a wide spectrum of disciplines.

DIGITAL GLOBAL MINDSET
A collection of qualities and attributes that allow a leader to understand and influence individuals, groups and organizations across cultures. The global mindset of the 21st century is digital because the way we connect and create value is through the technologies of the Fourth Industrial Revolution.

ABOUT THUNDERBIRD
Thunderbird School of Global Management is the vanguard of global leadership, management, and business education for the Fourth Industrial Revolution.

We are much more than a school. Thunderbird is a global network of future-ready leaders, managers, entrepreneurs and intrapreneurs across the private and public sectors who advance inclusive and sustainable prosperity worldwide.

Contact Us
Thunderbird.asu.edu
admissions.tbird@asu.edu | +1 602 496 7100 | 800 457 6966
UNDERGRADUATE DEGREES

- BACHELOR OF GLOBAL MANAGEMENT (BGM)
  Full-time | ASU West campus | Choose international business track or language and culture track. Internship and Senior Capstone Project required.
  4-year program | Start dates: January, May, August

- BACHELOR OF SCIENCE IN INTERNATIONAL TRADE (BSIT)
  Full-time | ASU West campus | STM certified | Includes international hands-on project. Optional Internship. 4-year program | Start dates: January, May, August

- EXECUTIVE BACHELOR OF GLOBAL MANAGEMENT (OBGM)
  Full-time | Online | Professional management skills. Highly flexible 1-year program | Start dates: January, March, August, October

- ONLINE BACHELOR OF GLOBAL MANAGEMENT (OBGM)
  Full-time | Online | Professional management skills. Highly flexible 1-year program | Start dates: January, March, August, October

- ONLINE BACHELOR OF SCIENCE IN INTERNATIONAL TRADE (OBST)
  Full-time | Online | STM certified | Includes international hands-on project. Optional Internship. 4-year program | Start dates: January, May, August

GRADUATE DEGREES

- MASTER OF GLOBAL MANAGEMENT (MGM)
  For early to mid-career professionals | Phoenix, Arizona | Customizable interdisciplinary concentrations | 16 to 21-month program | Start dates: January, May, August

- EXECUTIVE MASTER OF GLOBAL MANAGEMENT (EMGM)
  For experienced professionals | Phoenix, Arizona | Monthly classes and global seminars | 1-year program | September start

- EXECUTIVE MASTER IN GLOBAL AFFAIRS AND MANAGEMENT (EMGLAS)
  For senior professionals who want or have global portfolios | 4-Global Cities | Flipped classroom experience | 1-year program | January start

- EXECUTIVE MASTER OF GLOBAL LEADERSHIP AND STRATEGY (EMGLAS)
  For senior professionals who want or have global portfolios | 4-Global Cities | Flipped classroom experience | 1-year program | January start

EXECUTIVE DEGREES

- EXECUTIVE MASTER OF GLOBAL MANAGEMENT (EMGM)
  For experienced professionals | Phoenix, Arizona | Monthly classes and global seminars | 1-year program | September start

- EXECUTIVE MASTER OF GLOBAL LEADERSHIP AND STRATEGY (EMGLAS)
  For senior professionals who want or have global portfolios | 4-Global Cities | Flipped classroom experience | 1-year program | January start

GLOBALLY FOOCUSED. FUTURE-READY.

Thunderbird Executive Education delivers cutting-edge and fit-for-purpose programs, from executive education to basic entrepreneurship training, providing stackable degrees and credentials to professionals across the globe.

EXPERIENCE THUNDERBIRD EXECUTIVE EDUCATION

- 120,000+ Thunderbird executive education program participants
- 1,166 programs delivered worldwide
- 2,000+ faculty members, executive educators worldwide

GLOBALLY FOOCUSED. FUTURE-READY

Thunderbird empowers global professionals to shape the changing landscapes impacting their enterprises by expanding and updating their future-ready skills and connecting them to a diverse network of global experts.

Thunderbird Executive Education uniquely delivers training in Fourth Industrial Revolution skillsets across disciplines in a variety of formats anywhere in the world.

77 Cities have hosted Thunderbird executive education programs.

WORLDWIDE...AND ONLINE

Thunderbird Executive Education delivers programs wherever our clients need services, which increasingly includes virtual sites.

ENGAGEMENTS FOR INDIVIDUALS AND TEAMS

Thunderbird offers a suite of programs designed to challenge leaders of global organizations to think and manage more effectively in a constantly evolving and turbulent world.

Contact us today for more information about Thunderbird Executive Education:
+1 602 496 7500  exec.ed@thunderbird.asu.edu  thunderbird.asu.edu/exec educ

GREAT GLOBAL AND MULTINATIONAL EXPERIENCE

With over 45,000 distinguished alumni in 145 countries, and a rapidly expanding network of centers of excellence in all regions, Thunderbird delivers cutting-edge and fit-for-purpose programs, from executive education to basic entrepreneurship training, providing stackable degrees and credentials to professionals across the globe.

45,000+ alumni across 145 countries
23% live outside the U.S.
200+ alumni participating in our Mentor Program

CENTERS OF EXCELLENCE