Global Leadership for the Fourth Industrial Revolution

THUNDERBIRD DIFFERENCE

> FOURTH INDUSTRIAL REVOLUTION
New technologies such as blockchain, artificial intelligence and genetic engineering are fusing the physical, biological and digital worlds, fundamentally altering the way we live, work and relate to one another. In this new paradigm, organizations need a different type of leader.

> CROSS-SECTORAL
Thunderbird is unique in that we operate at the intersection of business, international affairs and public policy, providing leaders with the cross-sectoral skills they need in order to shape the dynamic environments impacting their organizations.

> TRANSDISCIPLINARY
Thunderbird empowers global leaders to harness the transformative power of the Fourth Industrial Revolution by leveraging the tremendous resources available throughout Arizona State University’s Knowledge Enterprise to provide relevant training across a wide spectrum of disciplines.

> DIGITAL GLOBAL MINDSET
A collection of qualities and attributes that allow a leader to understand and influence individuals, groups and organizations across cultures. The global mindset of the 21st century is digital because the way we connect and create value is through the technologies of the Fourth Industrial Revolution.

ABOUT THUNDERBIRD
Thunderbird School of Global Management is the vanguard of global leadership, management, and business education for the Fourth Industrial Revolution.

We are much more than a school. Thunderbird is a global network of future-ready leaders, managers, entrepreneurs and intrapreneurs across the private and public sectors who advance inclusive and sustainable prosperity worldwide.

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Global Leadership for the Fourth Industrial Revolution
UNDERGRADUATE DEGREES

- **BACHELOR OF GLOBAL MANAGEMENT (BGM)**
  - Full-time: ASU West campus - Choose international business track or language and culture track
  - Internship and Senior Capstone Project required: 4-year program
  - Start dates: January, May, August

- **BACHELOR OF SCIENCE IN INTERNATIONAL TRADE (OBSIT)**
  - Full-time: ASU West campus - STEM certified
  - Includes international hands-on project: Optional internship - 4-year program
  - Start dates: January, May, August

- **ONLINE BACHELOR OF GLOBAL MANAGEMENT (DBGM)**
  - Full-time: Online - Professional management skills - Highly flexible - 4-year program
  - Start dates: January, March, August, October

- **ONLINE BACHELOR OF SCIENCE IN INTERNATIONAL TRADE (DBSIT)**
  - Full-time: Online - Includes international hands-on project: Optional internship - 4-year program
  - Start dates: January, May, August

GRADUATE DEGREES

- **MASTER OF GLOBAL MANAGEMENT (MGIM)**
  - For early to mid-career professionals - Phoenix, Arizona
  - Customizable interdisciplinary concentrations: 16 to 21-month program
  - Start dates: January, August

- **ACCELERATED 4+1 MASTERS OF GLOBAL MANAGEMENT (4+1)**
  - ASU Accelerated 5-year track for high-performing undergraduates
  - Phoenix, Arizona
  - 5-year program: ASU undergraduate degree + MGIM
  - Start dates: January, August

- **MASTER OF APPLIED LEADERSHIP AND MANAGEMENT (MALM)**
  - For working professionals: Online, Flexible scheduling - 12 to 24-month program
  - Start dates: January, May, August

- **EXECUTIVE MASTER OF GLOBAL LEADERSHIP AND STRATEGY (EMGLAS)**
  - For senior professionals who want or have global portfolios
  - 6 Global Cities / Graduate: 1-year program
  - Start date: January

- **EXECUTIVE MASTER IN GLOBAL AFFAIRS AND MANAGEMENT (EMGAM)**
  - For mid-career professionals
  - Washington, DC, Bi-weekly classes: 1-year program
  - January start

EXECUTIVE DEGREES

- **EXECUTIVE MASTER OF GLOBAL MANAGEMENT (EAGMA)**
  - For experienced professionals
  - Phoenix, Arizona
  - Monthly classes and global seminars: 1-year program, September start

- **EXECUTIVE MASTER IN GLOBAL AFFAIRS AND MANAGEMENT (EAGMA)**
  - For mid-career professionals
  - Washington, DC
  - Bi-weekly classes: 1-year program, January start

ONLINE DEGREES

- **GLOBAL AND MULTINATIONAL SCHOOL**
  - With over 45,000 distinguished alumni in 165 countries, and a rapidly expanding network of centers of excellence in all regions, Thunderbird delivers cutting-edge and fit-for-purpose programs, from executive education to basic entrepreneurship training, providing stackable degrees and credentials to professionals across the globe.

- **EXECUTIVE EDUCATION**
  - Our Executive Education experiences are designed to tackle current and future business challenges in an increasingly complex global marketplace.

  - We blend multiple methodologies to drive interactive, engaging dialogue and activities that encourage new ways of thinking and innovating.

  - Our dynamic sessions are led by a diverse network of global scholars and practitioners who combine academic expertise with industry experience.

GLOBALLY FOCUSED. FUTURE-READY.

Thunderbird empowers global professionals to shape the changing landscapes impacting their enterprises by expanding and updating their future-ready skills and connecting them to a diverse network of global experts.

Thunderbird Executive Education uniquely delivers training in Fourth Industrial Revolution skillsets across disciplines in a variety of formats anywhere in the world.

77 cities have hosted Thunderbird Executive Education programs.

1,166 programs delivered worldwide.

2,000+ faculty members, content experts, and multicultural educators worldwide.

GLOBALLY ENGAGED. FUTURE-READY.

Thunderbird Executive Education delivers programs wherever our clients need services, which increasingly includes virtual sites.

45,000+ alumni across 165 countries

23% live outside the U.S.

200+ alumni participating in our Mentor Program