THUNDERBIRD DIREFFERENCE

**FOURTH INDUSTRIAL REVOLUTION**

New technologies such as blockchain, artificial intelligence and genetic engineering are fusing the physical, biological and digital worlds, fundamentally altering the way we live, work and relate to one another. In this new paradigm, organizations need a different type of leader.

**CROSS-SECTORAL**

Thunderbird is unique in that we operate at the intersection of business, international affairs and public policy, providing leaders with the cross-sectoral skills they need in order to shape the dynamic environments impacting their organizations.

**TRANSDISCIPLINARY**

Thunderbird empowers global leaders to harness the transformative power of the Fourth Industrial Revolution by leveraging tremendous resources available throughout Arizona State University’s Knowledge Enterprise to provide relevant training across a wide spectrum of disciplines.

**DIGITAL GLOBAL MINDSET**

A collection of qualities and attributes that allow a leader to understand and influence individuals, groups and organizations across cultures. The global mindset of the 21st century is digital because the way we connect and create value is through the technologies of the Fourth Industrial Revolution.

ABOUT THUNDERBIRD

Thunderbird School of Global Management is the vanguard of global leadership, management, and business education for the Fourth Industrial Revolution. We are much more than a school. Thunderbird is a global network of future-ready leaders, managers, entrepreneurs and intrapreneurs across the private and public sectors who advance inclusive and sustainable prosperity worldwide.

Apply Now

Thunderbird.asu.edu
admissions.tbird@asu.edu | +1 602 496 7100 | 800 4576966

Global Leadership for the Fourth Industrial Revolution

"Thunderbird is the vanguard of training and influencing global leaders and managers who will maximize the Fourth Industrial Revolution’s contribution to sustainable and equitable prosperity worldwide." – Dr. Sanjeev Khagram, Director General and Dean
UNDERGRAD DEGREES

- **BACHELOR OF GLOBAL MANAGEMENT (BGM)**
  - Full-time: ASU West campus. Choose international business track or language and culture track. Internship and Senior Capstone Project required. 4-year program. Start dates: January, May, August.
- **BACHELOR OF SCIENCE IN INTERNATIONAL TRADE (BSIT)**
  - Full-time: ASU West campus. Includes international hands-on project. Optional internship. 4-year program. Start dates: January, May, August.

GRADUATE DEGREES

- **MASTER OF GLOBAL MANAGEMENT (MGM)**
- **ACCELERATED 4+1 MASTERS OF GLOBAL MANAGEMENT (4+1)**
  - ASU Accelerated 5-year program for high-performing undergraduates. Phoenix, Arizona. 5-year program (ASU undergraduate degree + MGM). Start dates: January, August.
- **EXECUTIVE MASTER OF GLOBAL MANAGEMENT (EMGM)**
- **EXECUTIVE MASTER OF ARTS IN GLOBAL AFFAIRS AND MANAGEMENT (EMAGAM)**

EXECUTIVE DEGREES

- **ONLINE BACHELOR OF GLOBAL MANAGEMENT (OBGM)**
  - Full-time: Online. Professional management skills. Highly flexible. 4-year program. Start dates: January, March, August, October.
- **ONLINE BACHELOR OF GLOBAL TRADE (OBST)**
  - Full-time: Online. Professional management skills. Highly flexible. 4-year program. Start dates: January, March, August, October.

ONLINE DEGREES

- **GLOBAL AND MULTINATIONAL SCHOOL**
  - With over 65,000 distinguished alumni in more than 140 countries, and a rapidly-expanding network of centers of excellence in all regions, Thunderbird is able to deliver cutting-edge and fit-for-purpose programs, from executive education to entrepreneurship training, providing stackable degrees and credentials to professionals across the globe.

CENTERS OF EXCELLENCE

- **EXISTING CENTERS OF EXCELLENCE**
  - Brussels, Belgium
  - Bangkok, Thailand
  - Tokyo, Japan
  - Dubai, UAE
  - Moscow, Russia
  - Nairobi, Kenya
  - Los Angeles, CA
  - Washington, DC
  - Jakarta, Indonesia
  - Phoenix, AZ

- **FUTURE CENTERS OF EXCELLENCE**
  - Shanghai, China
  - Tokyo, Japan
  - Moscow, Russia
  - Nairobi, Kenya
  - Jakarta, Indonesia
  - Phoenix, AZ

EXECUTIVE EDUCATION

- **Executive Education**
  - Our Executive Education experiences are designed to tackle current and future business challenges in an increasingly complex global marketplace.
  - We blend multiple methodologies to drive interactive, engaging dialogue and activities that encourage new ways of thinking.
  - Our dynamic sessions are led by a diverse network of thought leaders who blend academic expertise with industry experience.

FUTURE-FOCUSED SUCCESS DEVELOPMENT

- **Thunderbird Executive Education**
  - Thunderbird Executive Education runs programs wherever their clients need effective, forward-looking programs.
  - Thunderbird Executive Education is uniquely delivered in Fourth Industrial Revolution skillsets across disciplines in a variety of formats anywhere in the world.

- **Worldwide... And Online**
  - Thunderbird Executive Education offers a suite of programs designed to challenge business leaders (or teams of leaders) to think and manage more effectively in a constantly evolving and turbulent world.