



Arizona State SMALL BUSINESS LEADERSHIP ACADEMY University 2020 Virtual Delivery Schedule **2020 Virtual Delivery Schedule**

Time: 4 – 7 pm	Session Topic	Professor
Wednesday, September 2	Megatrends/Future World	Patrick Lynch
Tuesday, September 8	Elective 1 (F2F or Webinar)	Corporate Sponsor Speaker
Wednesday, September 9	Innovation/Creativity: Leading Innovation Success	Doug Olsen
Wednesday, September 16	Strategy for Competitive Advantage	Matt Semadeni
Monday, September 21	Elective 2 - Servant Leadership	Shawn Duncan, Cox
Wednesday, September 23	Strategic Growth	Matt Semadeni
Wednesday, September 30	Strategic Branding	Doug Olsen
Monday, October 5	Elective 3 (F2F or Webinar)	Corporate Sponsor Speaker
Wednesday, October 7	Data Driven Decision Making and Delivering Results	Patrick Lynch

Note: When appropriate, session topics will include discussions related to post-COVID 19 implications.

This program will be delivered virtually.

The session delivery times are shown below:

4:00 pm Start – Part 1 5:30 pm Break *5:45 pm Start – Part 2* 7:00 pm End

The program will resume at 5:45 pm and conclude at 7 pm.