

# Executive Master of Arts in Global Affairs and Management (EMAGAM)



## About the program

Today's world needs future-ready global leaders and managers more than ever. The global economy is becoming increasingly complex and dynamic as the global landscape accelerates, reshaping how we create value, work, and live. In this new era of rapid change, transnational organizations demand entrepreneurial innovators who can create a sustainable global future that segues across geographies, cultures, and sectors.

Thunderbird's one-year Executive Master of Arts in Global Affairs and Management (EMAGAM) degree fosters a digital global mindset through a unique combination of 21st-century hard and soft skills. Students build expertise in leading systems and new enterprises, managing complexity, disruptive innovation, digital transformation, and collaborative problem-solving.

Based in Washington, D.C., this hybrid program is tailored for mid-career professionals in all sectors. The blend of in-person weekend and online classes with your cohort and faculty members allow students to collaborate on team assignments and coursework to achieve the curriculum milestones together. The flexible schedule allows participants to continue working while earning their degrees.



**Washington, D.C.**



**12 month duration**



**Tailored for mid-career professionals**



**Over 50k alumni across 145 countries**

### Total program cost (USD):

**Resident: \$60,500**

**Non-resident: \$61,300**

**International: \$61,300**

\*Subject to university fee changes  
Scholarships available

Thunderbird School of Global Management  
**#1 in the world for international trade**

ASU ahead of Cambridge, Oxford and Columbia  
—QS International Trade Rankings, 4 years, 2023-24

**#1 in the U.S. for innovation**

ASU ahead of MIT and Stanford  
—U.S. News & World Report, 11 years, 2016-26



## As an EMAGAM student you can:

- Launch into a global career.
- Develop global management and leadership skills.
- Aspire to take on leadership roles in your career.
- Help organizations stay ahead of disruption.
- Attend distinguished leadership expeditions and immersive learnings



Learn more about curriculum, requirements, and application deadlines here:



## Distinguished leadership expeditions

A defining element of the EMAGAM experience is the distinguished leadership expeditions, which immerse executive students in the heart of the world's most influential institutions to learn directly from impactful leaders and gain insider perspectives. On our Washington, D.C. campus, students have engaged with the United States Congress, the World Bank Group, the Brookings Institution, the International Monetary Fund, the International Finance Corporation, the Supreme Court, the Albright Stonebridge Group – Dentons Global Advisors, the Organization of American States, the African Union Mission to the United States, the Arab League Mission to the United States, the Center for Strategic and International Studies, and many others.

## Curriculum

Thunderbird's EMAGAM program's 30-credit hour curriculum includes cutting-edge, future-forward courses\*, such as:

- **Navigating Global and Regional Business Environments**
- **Agile Governance and Leadership: Navigating Complexity, Driving Innovation, and Transforming the AI-Driven Digital World**
- **Global Affairs: Shaping the Future in Global Affairs, Policy, Technology, and the AI-Driven World Economy**
- **Global Leadership and Strategy**

\*A full list of EMAGAM courses can be found by scanning the QR code below.

## Career opportunities

As the global economy expands and interconnects, demand for globally-minded specialists is rapidly increasing. Graduates of the EMAGAM program have a variety of globally transferable skills that open doors to an abundance of career opportunities around the world.

**Executive Director**

**Economic Counselor**

**Policy Advisor**

**Director of Projects**

**Country Manager**

**Chief Executive Officer**

**Apply now: [thunderbird.asu.edu](https://thunderbird.asu.edu)**

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