



Goldman Sachs 10,000 Women Afghanistan

Thunderbird for Good

Our mission: Create prosperity through business education for all. Leveraging Thunderbird School of Global Management's expertise as a leader in international business education, Thunderbird for Good provides customized management and leadership training for non-traditional students from developing countries. The training and certification programs provide entrepreneurs with the skills, resources and confidence to grow or start their own business. Thunderbird for Good exemplifies the school's commitment to global citizenship, helping to fight poverty, secure peace and improve living conditions in communities throughout the world.

Created in 2005, Thunderbird for Good has trained more than 50,000 business professionals from diverse countries all over the globe, including Afghanistan, Indonesia, Malaysia, Pakistan, Peru, Tajikistan and Uzbekistan. New programs in South America and Africa are currently under way that will continue to expand the global impact.

The American University of Afghanistan (AUAF), in partnership with Thunderbird School of Global Management, is administering a business training and support program for Afghan women.

10,000 WOMEN BUSINESS WOMEN'S TRAINING PROGRAM

This program is part of the larger *10,000 Women* initiative sponsored by Goldman Sachs and the Goldman Sachs Foundation that supports partnerships between business education programs in the United States and Europe, and business schools in emerging economies.

The curriculum for the business training program was developed by faculty at Thunderbird, ranked as the number one school in international management, in collaboration with instructors at the AUAF in Afghanistan. It includes basic business training in entrepreneurship, marketing, management, accounting and finance, networking, and strategic planning. Thunderbird also works closely with the AUAF to increase instructional capacity at the University.

In addition to training in business and management, the women are given access to a resource center on AUAF's campus, where there are computers, books and meeting space available for their use during the course, and after they have completed the training. Women also have access to mentors, opportunities for internships and networking events. As a result of this training, participants gain higher levels of financial self-sustainability and are able to further contribute to the development of the Afghan economy.



Success Story: MALALAI, KABUL, AFGHANISTAN

Business: HELALA SILK PRODUCTION



Helala Silk Production uses local materials to produce high-quality Afghan silk for sale at local markets. Malalai joined the *10,000 Women* program to learn how to expand her business capabilities and bolster her confidence as a businesswoman.

The *10,000 Women* program taught Malalai the leadership, business management, networking, finance, and marketing skills needed to succeed. Since joining the program, Malalai has developed her business plan, registered her business with the Afghan government, received \$15,000 in seed capital to expand the business, and hired 10 additional employees. In order to sustain this expansion, Malalai has also used her newly sharpened business skills to sign a contract with a major regional clothing company to provide their silk.

Success Story: ANDEISHA, KABUL, AFGHANISTAN

Business: AFGHAN CHILD EDUCATION AND CARE ORGANIZATION (AFCECO)



Andeisha is the Executive Director of AFCECO, which operates 10 orphanages in Afghanistan and Pakistan, nurturing and caring for more than 450 Afghan children. In 2010, Andeisha's leadership has been widely recognized internationally. She was invited to participate in President Obama's Entrepreneurship Summit, as well as being awarded the *10,000 Women* Entrepreneur Vital Voices Award at the Vital Voices conference in Washington DC.

The *10,000 Women* program helped Andeisha build a strategic plan for the development of AFCECO, and to manage the growth of the organization. By improving her management skills, increasing her efficiency, and hiring a financial manager (who she supervises using the finance and accounting knowledge she gained in the program), Andeisha was able to build AFCECO from having 5 orphanages when she began the program, to its current roster of 10 orphanages, with an eleventh in the planning stages.

Success Story: FATIMA, KABUL, AFGHANISTAN

Business: DEMO ENGINEERING AND CONSTRUCTION COMPANY



Fatima is the Deputy Director of Demo Construction Company in which she is a primary shareholder, and is in her third year of law school. Fatima has recently enjoyed recognition as a natural leader in her community by being invited to participate in the Vital Voices Asia conference in 2010, as well as attending Project Artemis in Arizona, run through the Office of Thunderbird for Good. Demo has completed road construction projects in several provinces, and is providing pre-fabricated buildings and materials for clients that

include the US Army and Afghan government ministries.

Fatima was fortunate to be born into an educated family that supported and encouraged her while instilling a sense of self-sufficiency unknown to most Afghan women. Her family was her inspiration, but it was her own hard work and single-minded commitment that led her to the *10,000 Women* Program where she learned shoulder to shoulder with other dreamers like herself, how to prepare for gritty battles ahead in bringing life to her ambitions. She is now making vital connections within the business world, and continues to build her business, while her business helps to rebuild Afghanistan.

“Investing in the education and economic empowerment of women in developing countries not only improves the lives of the women themselves, but enriches the entire community and contributes to the sustainable prosperity of those countries as a whole. Our goal is to change lives and create lasting benefit. This truly global partnership, allows us to unite with leading financial institutions who share this goal and are deeply committed to realizing our vision of a better world through education and opportunity.”

- Dr. Ángel Cabrera,
President Emeritus
of Thunderbird

**Thunderbird's
Global
Perspective**

Thunderbird is the world's No. 1-ranked school of international business with more than 65 years of experience in developing leaders with the global mindset, business skills and social responsibility necessary to create real, sustainable value for their organizations, communities and the world. Dedicated to preparing students to be global leaders and committed global citizens, Thunderbird was the first graduate business school to adopt an official Professional Oath of Honor. Thunderbird is sought out by graduate students, working professionals and companies worldwide seeking to gain the leadership skills they need to succeed in today's global economy.

Learn more about Thunderbird for Good and the *10,000 Women* Program in Afghanistan, visit

http://www.thunderbird.edu/about_thunderbird/thunderbird_good
Like us on Facebook at <http://www.facebook.com/Thunderbird.for.Good>
or email good@thunderbird.edu