

Agenda: UNICON 2020 Team Development Conference

UNICON 2020 Team Development Conference				
Shaping Executive Education in the Fourth Industrial Revolution (4IR); Through Inclusion, Intelligence, Innovation, Impact.				
Tuesday, November 17, 2020: Inclusion, Intelligence, Innovation, Impact				
7:00am - 8:00am EST	Newcomer Session	This session is intended to welcome and inform new members of UNICON, the consortium for university-based executive education. UNICON members are the global reference for executive education. The Newcomers Session will welcome UNICON's newest members to the organization and provide them with details on the many resources available and how to maximize the value of membership.		
8:00am - 8:15am EST	Conference Opening	Opening Remarks with UNICON Board Chair Ms. Lise Hammergren, BI Norwegian Business School		
8:15am - 8:45am EST	Welcoming	<p>UNICON 2020 host Thunderbird School of Global Management will welcome participants to UNICON's most global and digitally inclusive conference to date: Shaping Executive Education in the Global Fourth Industrial Revolution (4IR) through Inclusion, Intelligence, Innovation, Impact</p> <p>Together, we'll harness leading-edge technology, top-notch facilitation, renowned industry experts, and our global and functionally organized community to advance Executive Education's current drivers, challenges, and future opportunities.</p>		
8:45am - 9:45am EST	InterACTION Tracks	Tracks of functional and regional focus: Using leading-edge digital learning engagement tools.		
	All-Inclusive Brainstorming & Crowdsourcing the current state of Executive Education.	<p>Current state - How are Inclusion, Intelligence, Innovation and Impact driving Executive Education demand and practice? How are members shaping their efforts to meet these demands?</p> <table border="1"> <tr> <td>Directors</td> <td>Business Development</td> <td>Operations</td> </tr> </table>	Directors	Business Development
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9:45am - 10:00am EST	Break	15 Minute Break		
10:00am - 11:00am EST	Plenary: Voices From Industry: Expert Panel & Visions	Voice, experience, perspective from the driver/buyer side of Executive Education; Client's needs in a New Global Development Dynamic.		
11:00am - 11:30am EST	Day 1 Wrap: Key Questions, Insights, Actions	<p>Recap of the day; highlights of community engagement and outcomes from InterACTION Brainstorming.</p> <p>Stay connected throughout the day with the conference platform and supporting tech; join us for regionally focused sessions and Global Sounds and Sights entertainment and networking.</p>		
Stay Tuned	Global Sounds & Sights	Global Sounds and Sights - Join us as we enjoy and celebrate vibrant art, music, and culture from our various represented regions worldwide.		
Stay Tuned	Global Regionally Focused Session	<p>Join others in your region (or drop in to a region of interest) for a tailored engagement focused on interests and experiences.</p> <p>Time will be set to local region TBD. All sessions recorded for immediate access.</p>		

Wednesday, November 18th 2020: Intelligence

8:00am - 8:15am EST	Day 2 Opening	Kicking off the day through visual elements highlighting key outcomes from opening day, setting the stage for Day 2		
8:15am - 8:30am EST	Shaping Executive Education through Intelligence	Join us as we set the course for a dive into the data, social, emotional intelligences of Executive Education.		
8:30am - 9:30am EST	Intelligence: UNICON'S Membership Benchmarking Survey: A 2020 Vision	There has never been a year like this before in which Executive Education units have had to change so much in such a short period of time. The Benchmarking Committee will share major findings from this year's Annual Survey including the impact of Covid-19 and the transition to new digital formats.		
9:30am - 10:30am EST	InterACTION: Director's Roundtable	Roundtable Discussions, tracks of functional/regional focus: Using leading-edge digital learning engagement tools.		
		COVID highlighted the need to develop alternative forms of intelligence (digital, social, emotional, well-being, etc.). How can executive education focus on a more holistic model of people development?		
		Directors	Business Development	Operations
10:30am - 10:45am EST	Break	15-Minute Break		
10:45am - 11:45am EST	Plenary	"What will get us there?" - Dynamic C-Suite Panel		
11:45am - 12:00pm EST	Day 2 Wrap: Key Questions, Insights, Actions	Recap of the day, highlights of community engagement and outcomes from InterACTION Brainstorming.		
		Stay connected throughout the day with the conference platform and supporting tech. Join us for regionally focused sessions and Global Sounds and Sights entertainment and networking.		
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Thursday, November 19th 2020: Innovation

8:00am - 8:15am EST	Day 3 Opening	Day 3's Opening emphasizes standout highlights from the week thus far, while setting the stage for the day.		
8:15am - 8:30am EST	Innovation:	Exploring the innovation of what's next in Executive Education		
8:30am - 9:30am EST	InterACTION Being Relevant: how does Executive Education pivot in the way we deliver our products	Tracks of functional/regional focus: Using leading-edge digital learning engagement tools. Surfacing the market and technical drivers for the current state and near-future of Exec Ed and shaping Exec Ed's relevance in that landscape.		
		Directors	Business Development	Operations
9:30am - 9:45am EST	Break	15-Minute Break		
9:45am - 10:45am EST	Plenary: Innovation: Global Ready Future Focus, meeting the needs or organizations today and beyond	Tomorrow's Executive Education landscape: COVID19 has forced us to quickly adapt. What innovations are expected to emerge after the pandemic? How can executive education effectively transition into the 4IR when it comes to adopting technology?		
10:45am - 11:00am EST	Day 3 Wrap: Key Questions, Insights, Actions	Recap on the day; highlights of community engagement and outcomes from InterACTION Brainstorming. Stay connected throughout the day with the conference platform and supporting tech; join us for regionally focused sessions and Global Sounds and Sights entertainment and networking.		
11:00am - 12:00pm EST	Global Sounds & Sights	Global Sounds and Sights - Join us as we enjoy and celebrate vibrant art, music, and culture from our various represented regions worldwide.		
Stay Tuned	Global Regionally Focused Session	Join others in your region (or drop in to a region of interest) for a tailored engagement focused on interests and experiences. Time will be set to local region TBD. All sessions recorded for immediate access.		

Friday, November 20th 2020: Impact

8:00am - 8:15am EST	Day 4 Opening: Impact	Day 4: the culmination of our gathering showcasing the week’s highlights while contributing to the <i>impact</i> of the day.		
8:15am - 9:15am EST	Impact in and out of Executive Education: UNICON Industry Research	Study developed by UNICON’s Research Committee led by Larry Murphy, Darden + Panel President, Customized Executive Education and Lifelong Learning at University of Virginia Darden School Foundation		
9:15am - 10:15am EST	InterACTION: Being Relevant	Tracks of functional/regional focus: Using leading-edge digital learning engagement tools. How does Executive Education evolve to be truly relevant and global? Addressing the practical reality of organizational needs and creating impact on society.		
		Directors	Business Development	Operations
10:15am - 10:30am EST	Break	15-Minute Break		
10:30am - 11:30am EST	Impact on a Global Societal Level	<p>Thriving through the power of education</p> <p>What do industries care about and what is Executive Education being asked to do to make an impact on Society?</p> <p>How do we measure the impact of education on people, organizations, societies? What should the ultimate role of education be (create and transmit knowledge, build skills, change mindsets, improve society, support employment)?</p>		
11:30am - 12:00pm EST	Day 3 Wrap: Key Questions, Insights, Actions	Recap on the day and of the week!		
12:00pm - 12:30pm EST	Closing Remarks & UNICON Awards	Lise Hammergram		
Stay Tuned	Global Sounds & Sights	Global Sounds and Sights - Join us as we enjoy and celebrate vibrant art, music, and culture from our various represented regions worldwide.		