Global Leadership for the Fourth Industrial Revolution

THUNDERBIRD 4.0 @ ASU FROM TURNAROUND TO TRANSFORMATION
(June 30, 2018 - June 30, 2020)

**RECLAIMING**
- #1 RANKING WALL STREET JOURNAL TIMES HIGHER EDUCATION
- LANGUAGES ARE BACK ALUMNI GIFT FUNDING NEW AR/VR LANGUAGE LAB
- AACSB ACCREDITATION GRANTED

**REBUILDING**
- ↑63% TOTAL STUDENT ENROLLMENT FROM FALL 2018- FALL 2020
- ↑94% SUMMER INTERNSHIP RATE
- BACK IN THE BLACK GROWING AND PROFITABLE (EVEN SINCE THE PANDEMIC)
- ↑2X INCREASE IN ALUMNI ENGAGEMENT ALUMNI UNITY LAUNCHED T-BIRD CONNECT

**REINVENTING**
- GLOBAL HEADQUARTERS STATE OF THE ART CLASSROOMS, ALUMNI SUPPORTED ROOF TOP PUB, GRAND OPENING: NOV. 4-7, 2021
- 3→12 REGIONAL CENTERS OF EXCELLENCE
- $30mm RAISED FOR GHQ, SCHOLARSHIPS, CENTERS
- LAUNCHED NEW DEGREE PROGRAMS MANDARIN ONLINE MASTERS, ONLINE BACHELORS IN INT’L TRADE, DC-BASED EXECUTIVE MASTERS, AND STEM CERTIFICATIONS
- EXECUTIVE EDUCATION NEW DIGITAL OFFERINGS SIGNATURE WINS (SABIC, GOOGLE, TOYOTA, CHASE, DIGNITY HEALTH)
- NEW PARTNERSHIPS WEF, UN Global Compact, UNICON, Global Chamber, International Coaching Federation, Rotary, Habitat For Humanity, Horasis

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